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MyStudio Accelerating National Rollout

Commencing Production of 15 Studio Structures to Further National Expansion

SCOTTSDALE, AZ, Jul 26, 2010 (MARKETWIRE via COMTEX) -- Studio One Media, Inc. ("Studio One") [[SOMD](#)] today announced that it has ordered fifteen studio chassis to advance its national rollout of MyStudio HD Recording Studios. Production is scheduled to begin on August 4, 2010.

The Company has contracted with Scottsdale Precision, Inc. ("SPI") for the production of its proprietary studio chassis. SPI has been manufacturing high quality steel components used in military and industrial applications in Arizona since 1982. The SPI agreement provides Studio One with a substantial cost savings in the production of its proprietary MyStudio HD Recording Studios over its previous manufacturing arrangements.

The MyStudio team will remain responsible for installing the hardware and software and conducting final testing of the studios in its 11,000 square foot technical facility.

The Company plans to install the new studios in major metropolitan cities throughout the U.S. Thereafter, the Company's strategy is to initiate its international rollout, as well as deploy studios into middle sized markets in the United States.

"The order for these studio chassis represents a significant milestone for MyStudio," states Larry Ryckman, founder and CEO of MyStudio, Inc. "The SPI manufacturing agreement substantially reduces our studio manufacturing costs allowing the Company to accelerate its national rollout of MyStudio and bring the Hollywood experience to Main St. USA."

The Company intends to finance the studios through a combination of existing capital resources, utilization of its available credit facility and future capital raises.

The Company currently has studios in Hollywood, California, Phoenix, Arizona, Miami, Florida and Dallas Texas. Additionally, the Company is completing the assembly of two additional studios for deployment in major metropolitan cities this summer.

MyStudio has been used by thousands to create videos for a multitude of uses including music, modeling, comedy, auditions, casting, job resumes, dating and personal greetings. MyStudio provides consumers with access to an easy, affordable and convenient way to create true recording studio quality audio and high definition videos.

About MyStudio(R) HD Recording Studio MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing thereby allowing consumers to legally create music videos for public viewing on-line. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, members can enter contests, receive free DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos.

MyStudio locations include Phoenix, Arizona, Hollywood, California, Miami, Florida, and Dallas, Texas. Additional locations are coming soon.

About Studio One Media, Inc. Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., MyStudio Audio Labs, Inc., and MyStudio Masters. Studio One has entered into strategic relationships including EMI Music Publishing, The GRAMMY Foundation, Mark Burnett Productions, RealtyWanted.com, and Back Stage Casting.

Forward-Looking Statements This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Studio One Media, Inc. and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statement herein. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from the statements made herein are: (1) changes in economic, business, competitive, technological and/or regulatory factors, (2) failure to receive stockholder approval of certain actions, if required, (3) failure to compete in a rapidly changing marketplace, (4) failure to retain key employees, and (5) other factors affecting the operation of the business of Studio One. More detailed information about these and other factors that may affect current expectations may be found in filings by Studio One as applicable, with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Any forward looking statement contained in this press release by Studio One speaks only as of the date on which it is made. Studio One is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

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