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MyStudio Hosts Exclusive Model Search With Page Parkes Management and The Network Talent

The Second in a Series of New Modeling Contests Launched at MyStudio HD Recording Studios

PHOENIX, AZ, Sep 15, 2010 (MARKETWIRE via COMTEX) -- Studio One Media, Inc. ("Studio One") [[SOMD](#)] today announced that it has partnered with Page Parkes Management and The Network Talent to create an exclusive modeling contest in the Dallas area. The contest gives MyStudio(R) HD Recording Studio (www.MyStudio.net) users an opportunity to participate in a search that could launch their modeling career. The winner will receive a one-year contract with Page Parkes Management, a makeover, photo shoots, composites and will be showcased on www.Pageparkes.com, www.thenetworktalent.com and www.MyStudio.net.

"We are thrilled to be a part of this contest with MyStudio HD Recording Studios. It is an amazing way to identify aspiring talent and hopefully discover the future stars of our industry," stated Page Parkes-Eveleth, President of Page Parkes Management. "I have always been committed to scouting for the new faces to market to our clients. We are truly looking forward to reviewing the videos of all the prospective aspiring models."

"The Network is committed to empowering agencies with the tools to discover the stars of the future and then book these new faces with the most powerful designers, magazines and photographers in the world. The MyStudio concept can completely change the way modeling agencies find these new stars," commented Paul Fisher, Founder of The Network Talent. "By utilizing high-definition digital recording technology and the MyStudio social networking website, aspiring models can get in front of some of the most powerful modeling agencies in the world from their hometowns."

"We are pleased to be teaming up with Page Parkes Management and The Network. It is very exciting for us to present this exclusive opportunity to the MyStudio members in the Dallas area," stated Anna Madrid, Vice President of Business Development for Studio One Media, Inc.

The contest is open to females between the ages of 13 - 25 who stand between 5'7" to 6'0" and males between the ages of 16 - 25 who stand between 6' to 6'4". The contest runs from August 10 through November 3, 2010. By utilizing MyStudio and its website, www.MyStudio.net, contestants can create a five-minute video that highlights their modeling potential. Contestants will have access to MyStudio's vast catalog of digital backgrounds, to highlight their looks and convey their personalities.

This contest is the second in a series of exclusive model searches to be sponsored by The Network Talent and hosted by MyStudio HD Recording Studios. Future modeling contest will be launched in Phoenix, Los Angeles, and additional towns throughout the United States as MyStudio continues to expand its national footprint. For all contest rules and additional information, please visit www.MyStudio.net.

About Page Parkes Management

Entrepreneurs Page Parkes-Eveleth and Rachel Duran are the founders of the acclaimed Page Parkes Management ("PPM"), the largest model and talent group in the Southwest.

PPM represents models and actors for the thriving local print, runway and commercial broadcast industries. PPM is world renown for the development and placement of its New Faces models and actors such as Brooke Burns, Alexis Bledel, Hilary Duff, Channing Tatum and Shantel VanSanten. Past and present models have graced the covers of Seventeen, YM, Teen, Men's Health, Brides Magazine, Glamour, Elle, and Vogue, as well as many prestigious campaigns such as Ralph Lauren, Miss Sixty, Abercrombie and Fitch, Adidas, Target and L'Oreal. Page Parkes Talent actors have worked on movies such as Shallow Hal, Sisterhood of the Traveling Pants, GI Joe, Dear John, Final Destination and All My Children. Page Parkes Talent has also been featured in campaigns with Wal-Mart, Chevrolet, Church's Chicken, Hasbro, Toyota, Luby's, Advanced Auto, Target and Cafe Express among others.

About The Network Talent

Agencies in cities across the globe have come together to form the largest modeling network in the world: The Network Talent. A dream team of the industry's most powerful agents has been assembled. Modeling agencies

around the world are now sharing thousands of faces, discovering new talent in cities large and small, and opening up local income streams for the first time in industry history. The business of beauty will never be the same.

The Network philosophy is simple: you can do very well by doing good. The Network is committed to the transformation of the modeling industry through transparent and ethical practices, practices that empower, enrich, and give voice to all the stake-holders in the business. Models, agents, clients and consumers are all vital to our collective success and are treated with respect and appreciation for their unique and vital contributions. The Network challenges those who work with us to innovate, to speak out, and to give back to their communities. By bringing together the most talented, influential, and dedicated players within the business of beauty, we are committed to the dramatic transformation of the industry -- for the benefit of all.

About MyStudio(R) HD Recording Studio

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing thereby allowing consumers to legally create music videos for public viewing on-line. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, members can enter contests, receive free DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos

MyStudio locations include Phoenix, Arizona, Hollywood, California, Miami, Florida, and Dallas, Texas. Additional locations are coming soon.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., MyStudio Audio Labs, Inc., and MyStudio Masters. Studio One has entered into strategic relationships including EMI Music Publishing, The GRAMMY Foundation, Mark Burnett Productions, RealityWanted.com, and Back Stage Casting.

Forward-Looking Statements

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Studio One Media, Inc. and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statement herein. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from the statements made herein are: (1) changes in economic, business, competitive, technological and/or regulatory factors, (2) failure to receive stockholder approval of certain actions, if required, (3) failure to compete in a rapidly changing marketplace, (4) failure to retain key employees, and (5) other factors affecting the operation of the business of Studio One. More detailed information about these and other factors that may affect current expectations may be found in filings by Studio One as applicable, with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Any forward looking statement contained in this press release by Studio One speaks only as of the date on which it is made. Studio One is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

Media contact: Anna Madrid 480.559.4711 amadrid@studioonemedia.com

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