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MyStudio Announces the Opening of New Recording and Mastering Studios in Hollywood

MyStudio Audio Labs to Open Recording and Mastering Studios at the Legendary Crossroads of the World in Hollywood

PHOENIX, AZ, May 05, 2010 (MARKETWIRE via COMTEX) -- Studio One Media, Inc. ("Studio One") [[SOMD](#)] announced today that its wholly-owned subsidiary, MyStudio Audio Labs, Inc., will open a new audio mastering facility at the legendary Crossroads of the World entertainment complex ("Crossroads") in Hollywood on May 30, 2010. The 2,500 square foot facility will allow the Company to ramp up the remastering of both new and catalogue music using MyStudio's revolutionary AfterMaster(TM) technology. MyStudio's corporate offices and showroom will remain at 8560 Sunset Blvd., in West Hollywood.

The studios will be headed up by MyStudio Vice President of Audio Engineering, Shelly Yakus, who was instrumental in the research and development of the AfterMaster technology. Mr. Yakus is a renowned music producer, audio engineer/mixer, and recording studio designer and is considered one of the best engineers and mixers in the music industry. Known as "Golden Ears," he has engineered and mixed recordings for some of the world's best known artists including John Lennon, Stevie Nicks, Alice Cooper, Van Morrison, Tom Petty, Dire Straits, Blue Oyster Cult, Bob Seger, Amy Grant, Don Henley, U2 and Madonna. Mr. Yakus is also widely respected for his expertise in recording studio design and acoustics and co-designed, equipped, supervised construction and managed the industry leading A&M Records music recording studios in Los Angeles.

Music super producer Rodney "Darkchild" Jerkins also recently joined the MyStudio AfterMaster team and will play a significant role in the industry's broad adoption of AfterMasters. Mr. Jerkins is a multi-Grammy Award winning producer/songwriter with a nearly unprecedented discography among today's top artists, including Lady Gaga, Janet Jackson, Beyonce, Pussy Cat Dolls, Britney Spears and countless others.

About AfterMaster - MyStudio's AfterMaster technology is a new process for remastering audio which has been described as one of the biggest breakthroughs in audio since the introduction of digital music. The AfterMaster technology is a proprietary, patent-pending combination of hardware and software which was developed over the last four years by the MyStudio Audio Labs, Inc. engineering team. The revolutionary AfterMaster process makes music significantly louder, deeper and more exciting than traditionally mastered-only music. It can be applied on virtually all audio sources including music, radio, television and film. The AfterMaster process is applied after a final audio master has been completed and can be applied to both new and catalogue music releases.

About Crossroads of the World - Crossroads of the World began as America's first outdoor shopping mall and has since been transformed into unique village of cottage-style bungalows for the entertainment industry, housing a variety of music publishers and producers, music recording studios, television and film script writers, film and record companies, novelists, publicists, casting agencies and costume designers. Crossroads of the World is located on Sunset Boulevard and Las Palmas in Los Angeles. (www.crossroadshollywood.com).

About Studio One Media, Inc. - Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., MyStudio Audio Labs, Inc., and MyStudio Masters. Studio One has entered into strategic relationships including EMI Music Publishing, The GRAMMY Foundation(R), Mark Burnett Productions, RealtyWanted.com, and Back Stage Casting. (www.MyStudio.net)

Forward-Looking Statements - This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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