

## Studio One Media Introduces Its Revolutionary MyStudio(R) at 944 Magazine's Headquarters in Los Angeles

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Location on Sunset Boulevard Marks Beginning of National Expansion for MyStudio Personal Recording Studios

LOS ANGELES, CA -- (Marketwire) -- 08/24/09 -- 944 Magazine ([www.944.com](http://www.944.com)) has announced a partnership with Studio One Media, Inc. ("Studio One") (SOMD) [www.MyStudio.net](http://www.MyStudio.net), to showcase its newest MyStudio personal recording studio at 944's Los Angeles headquarters on the Sunset Strip. The studio is one of only three studios in the country, with the first studio operating in Scottsdale, Arizona, and the other scheduled to debut in New York in the Fall of 2009.

The new studio is located in 944 Magazine's 1,900-square-foot event space on the main floor of 8560 Sunset Blvd. in Los Angeles. The 8560 Sunset building is one of the most prominent addresses in West Hollywood, having served as the former headquarters for Playboy Enterprises and currently home to some of the leading companies in the entertainment industry.

MyStudio is the first of its kind, offering the public true recording studio quality audio and broadcast video from a stand-alone recording studio for \$20 for a five-minute session. The entertainment venue can be used to create professional videos for music, modeling, comedy, dating, job resumes and auditions, along with more casual videos like personal messages and greetings.

The private showroom environment allows Studio One to conduct daily meetings and tours to introduce MyStudio to an extensive list of guests in the entertainment and investment industries through approximately mid-October. 944 Magazine will host several industry-themed events for MyStudio at their premier West Hollywood venue followed by a marquee V.I.P. launch party.

"The partnership with 944 Magazine and MyStudio is such an ideal match," said CEO and Founder of 944 Media Marc Lotenberg. "Our headquarters and multi-use event space offer a high-traffic location to showcase and launch a new brand, and in turn, MyStudio offers synergy for our readers and partners."

Studio One has already begun to bridge the gap between entertainment industry giants and the general public, through partnerships with The GRAMMY Foundation®, EMI Music Publishing and reality TV powerhouse Mark Burnett Productions. Such partnerships have allowed consumers the opportunity to participate in national contests and auditions in a format and quality that has never before been available.

"We are very pleased to partner with 944 Media for the launch of MyStudio in Los Angeles, the entertainment capital of the world," stated Larry Ryckman, CEO and Founder of MyStudio. "The 944 partnership offers us both promotional support and the ideal venue in which to introduce MyStudio to the entertainment and financial communities in Los Angeles." Studio One's first MyStudio is located in one of the nation's top shopping malls, Scottsdale Fashion Square in Scottsdale, Arizona. After premiering at 944's headquarters, the second MyStudio will move to its permanent location inside one of the major shopping malls in the Los Angeles area. The company expects to continue with installation of additional studios on a national and international basis throughout 2009 and 2010.

### About 944 Media

Driven by an arsenal of city-specific lifestyle publications in the country's largest entertainment hubs, 944 Media has created a unique lifestyle portfolio specializing in print and online content, special events and a custom publishing division. Founded in 2001, 944 Media is setting the pace for a new generation of innovative media trends, projecting a standard of living for the accomplished, upwardly mobile tastemaker in the Los Angeles, San Francisco, Miami, Las Vegas, Orange County, San Diego, Phoenix, Atlanta and Detroit markets. The conglomerate capitalizes on a hyper-local publishing model that balances regional and national content, while an immediate print turnaround allows each issue to hit the streets 24 hours within close. Through an innovative supply chain distribution platform, 944 Media circulates 3 million copies per year, with more than 4,000 distribution locations and placement in 25,000 luxury hotel rooms nationwide. [www.944.com](http://www.944.com).

### About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company based in Scottsdale, Arizona. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall. [www.MyStudio.net](http://www.MyStudio.net).

### Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission. Descriptive words such as phenomenon and revolutionary are the opinion of the Company.

Image Available: [http://www2.marketwire.com/mw/frame\\_mw?attachid=1048890](http://www2.marketwire.com/mw/frame_mw?attachid=1048890)

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