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Studio One Media Names Internationally Renowned Modeling Agent Paul Fisher to Position of Vice President of Marketing

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Studio One Media, Inc.

Studio One Media, Inc. ([SOMD](#)) announced today that it has appointed internationally renowned modeling agent Paul Fisher to the position of Vice President of Marketing of the “modeling division” of Studio One. Mr. Fisher will be responsible for interacting with modeling agencies to host monthly competitions for users of Studio One’s interactive recording studios.

In a career spanning two decades, Paul has represented dozens of internationally recognized models including Naomi Campbell, Stephanie Seymour and Gabriella Reece. Mr. Fisher is also well known for negotiating trend-setting media contracts and the modeling agency he founded which billed in excess of \$80 million in contracts with such companies as Calvin Klein, Revlon, Victoria’s Secret and Ralph Lauren. Presently Mr. Fisher specializes in brand management and manages fashion designer Nicky Hilton, heiress of the Hilton Hotels Corporation. Mr. Fisher and Ms. Hilton are currently planning to open a chain of Nicky O hotels and NH Retail stores around the world.

“We are pleased to welcome such a successful and experienced modeling industry veteran to oversee our Studio One modeling competitions,” stated Lawrence Ryckman, President of operating subsidiary Studio One Entertainment, Inc. “Paul has represented leading models and modeling agencies across the world, which makes him an ideal fit to organize the contests and work with the winning contestants.”

“I am excited about joining the Studio One team and developing its modeling contests,” said Mr. Fisher. “Having represented many of the most widely recognized models, I realize how difficult it is to get exposure to leading modeling agencies. Through Studio One, aspiring models will now have unprecedented access to these agencies with unrivaled convenience.”

About Studio One Media, Inc.

Studio One Media, Inc. is a Scottsdale, Arizona based company that is engaged in the design and manufacturing of a proprietary (patents pending), self contained interactive audio/video recording and conferencing studio designed for installation in shopping malls and other high traffic public areas. The Studio will enable the public, for a fee, to record their video and voice images in a portable state-of-the-art recording studio environment and enter their performances in music, modeling and other talent related contests.

Forward-Looking Statements

The statements in this press release regarding any statements, which are not historical facts, are forward-looking statements. Such statements involve risks and uncertainties, including, but not limited to costs and difficulties related to seeking investment, ability of Studio One to successfully compete in the entertainment industry, Studio One's ability to successfully market its products, access to corporate financing, costs, delays and any other difficulties related to Studio One's business plan, risks and effects of legal and administrative proceedings and governmental regulation, future financial and operational results, competition, general economic conditions and the ability to manage and continue growth. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual outcomes may vary materially from those indicated. Important factors that could cause actual results to differ materially from the forward-looking statements we make in this news release include market conditions and those set forth in reports or documents we file from time to time with the U.S. Securities and Exchange Commission. We undertake no obligation to revise or update such statements to reflect current events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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