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Studio One Media Forms Advisory Board

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SCOTTSDALE, Ariz., Nov. 6 /PRNewswire-FirstCall/ -- Studio One Media, Inc. (BULLETTIN BOARD: SOMD) has announced the formation of an Advisory Board consisting of leaders in the entertainment, finance, media and technology industries. The Advisory Board was formed to assist the Company in its overall corporate development, product roll-out and strategic relationships.

The current Studio One Advisory Board includes:

-- Richard Blackstone. Former Chairman and CEO of Warner/Chappell Music, Inc.; former President of Zomba Music Publishing.

-- Ted Field. Chairman and CEO of Radar pictures; media investor and major film producer of over 50 feature films; co-founder of Interscope Records, and owner of Panavision.

-- Paul Fisher. Modeling agent whose past clients include: Naomi Campbell, Stephanie Seymour, Carrie Otis, Djimon Hounsou, Brooke Burke, Brooke Burns, Kimora Lee Simmons, Janice Dickenson, Carol Alt and Nicky Hilton.

-- Allan Kaplan. Technology venture capitalist; Director of Clearview Capital Partners; co-founder of Entera, Primenet Services and Limelight Networks.

-- Andrew Knight. Director of News Corp. and Reuters, former chairman of News International, PLC and former editor-in-chief of The Economist. Currently serves as Chairman and Director, Rothschild Family Investment Trust.

-- Paul Orefice. Former chairman, president and CEO of the Dow Chemical Company; former director of the Coca-Cola Company, Morgan Stanley and Cigna Corporation.

In addition, Studio One Media, Inc. has retained JDB Capital Partners to assist it with raising capital to support the rollout of MyStudio recording studios nationally.

About Studio One Media, Inc.

Studio One Media, Inc. is a Scottsdale, Arizona-based company that has developed MyStudio, a self-contained, state-of-the-art, high-definition (HD) interactive audio/video recording studio designed for installation in shopping malls and other high-traffic areas. MyStudio offers groundbreaking HD video and recording studio audio quality from a proprietary (22 patents pending), stand-alone recording studio. MyStudio and its accompanying website, <http://www.mystudio.net/>, uniquely incorporate the best elements of some of the world's leading internet and entertainment properties - including the video sharing of YouTube, the social networking capabilities of MySpace and Facebook, and talent-based contests made popular by American Idol - in a single entertainment venue.

MyStudio enables a user, for a \$20 fee, to record a 4 minute HD video with a quality, ease and convenience never before available to the general public. MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. Users can also enter their videos into industry sponsored music, modeling, comedy and reality TV show contests. Using Hollywood-style green screen technology, MyStudio offers users over a thousand HD virtual backgrounds in which to create a video and an extensive library of karaoke music licensed through EMI music publishing. The MyStudio.net website offers video sharing and member profile pages in a social networking environment.

Studio One launched its first studio in Scottsdale, Arizona and is scheduled to install studios in additional high profile cities in the coming months.

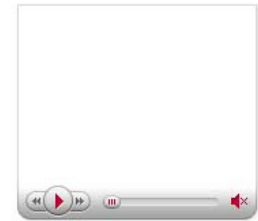
Forward-Looking Statements

Such forward-looking statements are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected in such forward-looking statements. These risks, assumptions and uncertainties include: the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

Studio One Media, Inc.

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Web site: <http://www.mystudio.net/>



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