



# Studio One Media and Back Stage partner

**Deal allows performers to create multimedia resumes**

By Gregg Kilday  
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As part of a new partnership between Studio One Media and Back Stage, performers will be able to use MyStudio's HD recording studios to create videos for multimedia resumes to post on Backstage.com.

A five-minute recording session costs \$20. Using green screen technology, MyStudio users can choose from more than 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing, which allows a consumer to legally create a music video for public viewing online.

Back Stage users can customize their resumes to include multiple videos, allowing actors to present pro-quality MyStudio videos to casting directors, producers, directors, and agents via Back Stage's searchable talent database and casting-notice application system.

"Every actor's online resume should feature at least one high-quality video, so casting directors will be able to get a good first impression of the actor before calling them in to audition," Luke Crowe, national casting editor, Back Stage, said.

Back Stage is owned by e5 Global Media, which is also the parent company of the Hollywood Reporter.