

studio·one

MYSTUDIO®  
HD RECORDING STUDIOS

AFTERMASTER™  
by MYSTUDIO

**FOR IMMEDIATE RELEASE**

**STUDIO ONE MEDIA, INC. TO HOST CORPORATE UPDATE  
CONFERENCE CALL**

**SCOTTSDALE, AZ. – October 19, 2010** - [Studio One Media, Inc.](#) (OTCBB: SOMD) today announced that it has scheduled a corporate update conference call for 11:15 a.m. EDT (8:15 a.m. PDT) on Thursday, October 28, 2010. The purpose of the call will be to provide investors with a corporate update.

To participate in the conference call, please dial (877) 317-6789 approximately five minutes prior to 11:15 p.m. EDT on Thursday, October 28, 2010 and ask to be connected to the “Studio One Media Conference Call”. A replay of the conference call will be available one hour after completion of the call until Thursday, November 4, 2010 at 5:00 p.m. EDT by dialing (412) 317-0088 and entering conference ID # 445516.

**About MyStudio® HD Recording Studios**

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing thereby allowing consumers to legally create music videos for public viewing on-line. Within minutes of recording, videos are automatically uploaded to the [MyStudio.net](#) website, which offers free member profile pages and video sharing in a social networking environment. At [MyStudio.net](#), members can enter contests, receive free DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos.

MyStudio locations include [Hollywood, California, Phoenix, Arizona, Dallas, Texas and Miami,](#)

[Florida](#). Additional locations are coming soon.

### **About AfterMaster™**

MyStudio's AfterMaster technology is a new process for remastering audio which has been described as one of the biggest breakthroughs in audio since the introduction of digital music. The AfterMaster technology is proprietary, patent-pending combination of hardware and software which was developed over the last five years by the MyStudio Audio Labs, Inc. engineering team. The revolutionary AfterMaster process makes music significantly louder, deeper and more exciting than traditionally mastered-only music. It can be applied on virtually all audio sources including, music, radio, television and film. The AfterMaster process is performed after a final audio master has been completed and can be applied to both new and catalogue music releases.

### **About Studio One Media, Inc.**

Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Audio Labs, Inc. MyStudio Music and MyStudio Management. Studio One has entered into strategic relationships including EMI Music Publishing, The GRAMMY Foundation®, Mark Burnett Productions, RealtyWanted.com, and Back Stage Casting.

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For further information, please contact:

RJ Falkner & Company, Inc.  
Investor Relations Counsel  
(830) 693-4400  
[info@rjfalkner.com](mailto:info@rjfalkner.com)

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Source: Studio One Media, Inc.