

PHOENIX Business Journal

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Biz Buzz

Lights, camera, action

Phoenix Business Journal - by [Lynn Ducey](#)

Scottsdale-based **MyStudio Inc.** now has a facility at Arizona Mills in Tempe.

Its parent, Studio One Media Inc., is an entertainment technology company under the leadership of CEO Larry Ryckman. MyStudio's goal is to bridge the gap between professional and consumer audio-visual recording quality.

The Tempe location offers consumers the ability to tape high-quality videos for musical acts, auditions, dating and other uses. The studio has electronic backgrounds and mixing as well as a library of licensed songs. Its Web site also allows customers to upload their videos for sharing.

The company also has a location at Opry Mills in Nashville, Tenn.

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