

SOURCE: Studio One Media, Inc.



Mar 11, 2010 09:00 ET



MyStudio HD Recording Studios

MyStudio Continues National Expansion of HD Recording Studios With Nashville Launch

MyStudio Gives "Music City's" Rising Stars Professional Quality Recordings and a Direct Channel to the Music & Entertainment Industries!

SCOTTSDALE, AZ--(Marketwire - March 11, 2010) - Studio One Media, Inc. ("Studio One") (OTCBB: **SOMD**), a leading-edge entertainment technology company bridging the divide between professional and consumer audio/visual recording quality, today announced that its revolutionary **MyStudio**® HD Recording Studio will open in Nashville, Tennessee on March 19, 2010. The new installation will allow the Company's professional quality recording studio to be within reach of consumers, artists and businesses in Nashville and surrounding areas, while adding a key entertainment market to the MyStudio network. The Nashville market will be home to Studio One's third studio and joins its other locations in Phoenix, Arizona and Hollywood, California.

The "Music City" studio will be located at **Opry Mills** mall, which boasts annual visitors approximating 12 to 14 million. Opry Mills is a 1.2 million square-foot retail, dining, and entertainment destination and hosts a dynamic mix of merchants creating a "shoppertainment" environment. The mall is adjacent to the **Grand Ole Opry House** and the **Gaylord Opryland Resort & Convention Center**.

Nashville is recognized worldwide as a hub for country, pop, rock, bluegrass, jazz, classical, contemporary Christian, blues and soul music. Artists like Matchbox Twenty, Bon Jovi and Jewel, among many other successful artists, have come to "Music City" to write and record. Nashville's connection to music is unequalled, and its reputation as "Music City" has gained global respect over many decades.

"Nashville's incredible history in music and entertainment offer a perfect fit for what MyStudio has to offer in this incredible creative community," states Larry Ryckman, CEO of MyStudio. "Nashville is a destination for many to pursue their dreams and MyStudio offers professionals and amateurs alike an easy, affordable and convenient way to create state-of-the-art audio and video recordings as well as offering unique opportunities in the entertainment industry."

MyStudio is a self-contained personal recording studio combining professional audio mixing in real time with HD video that enables users to create music videos, audition tapes, dating videos, etc. The studio allows aspiring musicians the opportunity to choose from over one thousand backgrounds that complement their original musical works. MyStudio also provides vocalists with thousands of licensed EMI songs. Through the MyStudio.net website, these musical hopefuls can display their accomplishments for viewing by friends, family and talent agents.

Thousands of videos have been created by the public for a multitude of uses including music, modeling, comedy, auditions, casting, job resumes, dating and personal greetings. In addition, MyStudio has hosted a large array of music, modeling and comedy contests and auditions that have provided MyStudio users unique opportunities to showcase their talents to a variety of audiences. Some of the high profile MyStudio auditions to date include Mark Burnett Productions' "Are You Smarter Than a 5th Grader?" and MTV's "Bully Beatdown," The GRAMMY Foundation® programs such as GRAMMY® Camp and GRAMMY® Jazz Ensemble, as well as auditions for American Idol producer Simon Fuller, Jamie King and Perez Hilton's, "Boy Band Search," among others.

About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing thereby allowing consumers to legally create music videos for public viewing on-line. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, members can enter contests, receive free DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos.

MyStudio locations include Phoenix, Arizona and Hollywood, California. Additional locations are coming soon.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., MyStudio Audio Labs, Inc., and MyStudio Masters. Studio One has entered into strategic relationships with EMI Music Publishing, The GRAMMY Foundation®, Mark Burnett Productions, RealtyWanted.com, and Back Stage.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

Media contact:

Anna Madrid

480-559-4711

amadrid@studioonemedia.com

www.MyStudio.net

[Click here to see all recent news from this company](#)

Privacy Statement | Sitemap | ©2010 Marketwire, Incorporated. All rights reserved.

Your newswire of choice for expert news release distribution.

1-800-774-9473 (US) | 1-888-299-0338 (Canada) | +44-20-7562-6550 (UK)