



SOURCE: Studio One Media, Inc.

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## **MyStudio to Sponsor Video Auditions for the 6th Annual GRAMMY Camp to Be Held at the University of Southern California Thornton School of Music**

### **Studio One Media Continues Its Partnership With the GRAMMY Foundation®**

SCOTTSDALE, AZ--(Marketwire - November 19, 2009) - Studio One Media, Inc. ("Studio One") (OTCBB: [SOMD](#)) has announced that in conjunction with its multi-year partnership with the GRAMMY Foundation®, it will once again offer young people interested in music industry careers the opportunity to create free video essays for their application to GRAMMY Camp® ([www.grammyintheschools.com](http://www.grammyintheschools.com)) at its MyStudio ([www.MyStudio.net](http://www.MyStudio.net)) personal recording studios. GRAMMY Camp submissions are now open and will close on March 31, 2010.

Each year hundreds of students in high schools across the United States submit video essays as part of their submission package to the GRAMMY Foundation, hoping to be chosen to attend the prestigious program. GRAMMY Camp offers students a 10-day residential music summer camp experience covering all aspects of a career in commercial music. It immerses students in an interactive and creative environment with instruction by industry professionals using professional facilities with cutting-edge technology. The 2010 GRAMMY Camp will be held at the University of Southern California (USC) Thornton School of Music.

"We are very pleased to continue our relationship with Studio One," stated Kristen Madsen, Sr. Vice President, the GRAMMY Foundation. "The MyStudio recording centers provide convenient, high quality facilities for GRAMMY Camp applicants to

record their audition tapes, expanding the reach of our programs while providing high quality demos for the students."

The GRAMMY Camp curriculum engages students in the technical aspects of creating, performing and recording, and it emphasizes new and emerging music technologies. GRAMMY Camp attendees work, learn and play with top music professionals from across the industry including well known artists, writers and engineers. The education offers a number of different career tracks, including musical performance, audio engineering, concert promotion, electronic music production and music journalism.

Last year high school Junior Noah Corwick of Cave Creek, Arizona was chosen to attend the Electronic Music Production career track course at GRAMMY Camp and also won a full scholarship from the FORD Motor Company Fund. Noah recorded his GRAMMY Camp video essay at the MyStudio located at Scottsdale Fashion Square in Scottsdale, Arizona.

"Studio One is once again honored to support the GRAMMY Foundation, and to help talented students make it to GRAMMY Camp, one of the nation's premiere youth music programs," said Larry Ryckman, founder and CEO of MyStudio." Studio One is committed to supporting youth programs, and our relationship with the GRAMMY Foundation allows us to do so, as well as to introduce MyStudio to some of America's brightest new stars in music."

Videos for GRAMMY Camp can be created by going to the MyStudio location at 8560 W. Sunset Blvd., West Hollywood, California or at Scottsdale Fashion Square mall in Scottsdale, Arizona. Create a free profile, activate your video, and follow the easy steps to submit your videos at [www.MyStudio.net](http://www.MyStudio.net). All additional details for GRAMMY Camp can be found by going to the audition page at the [MyStudio.net](http://MyStudio.net) website.

The GRAMMY Foundation staff will evaluate applications and notify successful applicants in May 2010.

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#### About the GRAMMY Foundation®

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture -- from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information, please visit [www.grammyintheschools.com](http://www.grammyintheschools.com).

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## About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high quality production and uploading of video content onto the internet. MyStudio opens up a new world of opportunities for the creation of user generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. Within minutes of recording, videos are automatically uploaded to the [MyStudio.net](http://MyStudio.net) website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, Members can enter contests, order a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

MyStudio locations are in Scottsdale, Arizona, West Hollywood, California and coming to New York this fall.

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## About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and West Hollywood, California. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly-owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall. Studio One has completed multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and Reality TV giant, Mark Burnett Productions.

## Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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