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MyStudio Takes Delivery of Two Additional Studio Assemblies to Further National Roll-Out

March 15, 2010: 09:16 AM ET

Studio One Media, Inc. ("Studio One") (OTCBB: SOMD), a leading-edge entertainment technology company, today announced that it has taken delivery of two additional custom [MyStudio®](#) chassis assemblies which will allow the Company to install two more studios in major U.S. markets. Studio One subcontracts the manufacturing of its proprietary MyStudio chassis assemblies and installs all hardware and software components and conducts final testing in its 11,000 square foot technical facility in Scottsdale, Arizona.

MyStudio HD recording studios are currently located in Phoenix and Los Angeles and will be opening in Nashville on March 19th. Additionally, MyStudio recently completed a fourth studio which is expected to open in the Miami area in the next thirty days. With the two new chassis assemblies, MyStudio is now expected to be operating in six major cities by the end of June 2010.

The studios in Arizona and California have allowed MyStudio to attract a number of high profile strategic partners including Mark Burnett Productions, EMI Music Publishing, [The GRAMMY Foundation®](#), [RealityWanted.com](#) and [Back Stage Casting](#). A number of additional prestigious partnerships are expected as the Company continues to expand its national footprint of studios thereby providing the music and entertainment industries with more locations from which to conduct casting activities and identify talent.

Since its launch in 2008, MyStudio has been used to create thousands of videos by the public for a multitude of uses including music, modeling, comedy, auditions, casting, job resumes, dating and personal greetings. In addition, MyStudio has hosted a number of music, modeling and comedy contests and auditions that have provided MyStudio users unique opportunities to showcase their talents to a variety of audiences. MyStudio allows consumers to have access to an easy, affordable and convenient way to create true recording studio quality audio and HD broadcast quality video.

About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing thereby allowing consumers to legally create music videos for public viewing on-line. Within minutes of recording, videos are automatically uploaded to the [MyStudio.net](#) website, which offers free member profile pages and video sharing in a social networking environment. At [MyStudio.net](#), members can enter contests, receive free DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos.

MyStudio locations include Phoenix, Arizona, Hollywood, California with Nashville, Tennessee opening later this week. Additional locations are coming soon.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., MyStudio Audio Labs, Inc., and MyStudio Masters. Studio One has entered into strategic relationships including EMI Music Publishing, The GRAMMY Foundation®, Mark

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Burnett Productions, RealtyWanted.com, and Back Stage Casting.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

Image Available: http://www2.marketwire.com/mw/frame_mw?attachid=1197631

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