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MyStudio and the Hollywood Music in Media Awards Partner to Create Exclusive Opportunity for Emerging Music Talent Cutting Edge Technology Provides Musicians a Unique Opportunity to Create a Music Video to Be Highlighted at Awards Show on November 18th!

LOS ANGELES, CA--(Marketwire - April 12, 2010) - Studio One Media, Inc. ("Studio One") (OTCBB: SOMD) announced today that [MyStudio](#)[®] has once again partnered with the [Hollywood Music in Media Awards](#) to host the exclusive [Hollywood Music in Media Awards-MyStudio Music Video Contest](#). The Hollywood Music in Media Awards ("HMMA") will be presented Thursday, November 18, 2010 at The Highlands in the world famous Hollywood & Highlands/Kodak Theater complex in Hollywood, CA.

This red-carpet event recognizes and honors the music of visual mediums, the talented individuals responsible for creating and selecting it, and the music of both mainstream and independent artists from around the globe. The evening features live music performances, celebrity appearances, award presentations, an exclusive VIP reception and a banquet dinner. The entire event will be shot with multiple HD cameras for digital and cable broadcasts in 17 countries and U.S. territories (120 million households).

"The HMMA is excited about this opportunity for artists to embrace this new medium. MyStudio and the HMMA are a great coupling as two A-List music entities that are enabling emerging artists everywhere," said HMMA Executive Producer & Co-Founder Jim DeCicco.

The winner will have their MyStudio music video featured at the awards show on November 18th and receive two tickets to attend the red-carpet event which features live performances, award presentations and a VIP reception. The contest is open to all genres and musicians performing their own original music. Musicians are encouraged to use their imagination to leverage the high-tech MyStudio platform to create the best video possible by using one or multiple sessions and submitting the final video at [MyStudio.net](#). Videos can be created by going to any MyStudio location and recording a music video between April 9th and October 31, 2010.



[MyStudio HD Recording Studios](#)

"We are very pleased to once again partner with the HMMA to create this exciting new music video contest," stated Larry Ryckman, CEO of MyStudio, Inc. "Our exclusive contest offers emerging artists a unique and exciting opportunity to showcase their talents through MyStudio music videos for evaluation by decision makers in the music industry."

Following the awards show is The Music in Media Interactive Conference (MIMICON) which will take place from Friday - Sunday, November 19-21, 2010, at the Renaissance Hollywood Hotel & Spa. The three day event attracts top professionals in music supervision, licensing, publishing, video games, composition and new technology. The conference features outstanding panels with high caliber professionals sharing valuable insight and information on various topics. For more information, please visit [hmmawards.com](#).

About MyStudio[®]

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing thereby allowing consumers to legally create music videos for public viewing on-line. Within minutes of recording, videos are automatically uploaded to the [MyStudio.net](#) website, which offers free member profile pages and video sharing in a social networking environment. At [MyStudio.net](#), members can enter contests, receive free DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos.

MyStudio locations include Phoenix, Arizona, Hollywood, California and Nashville, Tennessee. Additional locations are coming soon.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., MyStudio Audio Labs, Inc., and MyStudio Masters. Studio One has entered into strategic relationships including EMI Music Publishing, The GRAMMY Foundation[®], Mark Burnett Productions, RealtyWanted.com, and Back Stage Casting.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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