

# studio·one

MYSTUDIO®  
HD RECORDING STUDIOS

AFTERMASTER™  
HD AUDIO

**FOR IMMEDIATE RELEASE**

## **STUDIO ONE MEDIA RECEIVES APPROVAL FOR SECOND PATENT RELATING TO ITS REVOLUTIONARY MYSTUDIO HD RECORDING STUDIOS**

*Second Patent Is Issued to Studio One From Its Portfolio of Pending Patent Applications*

**Los Angeles, CA** (December 12, 2011) - Studio One Media, Inc. ("Studio One") (OTCBB: [SOMD](#), [SOMDE](#), [SOMD.OB](#), [SOMD.QB](#), [SOMD.PK](#) - News) a leading-edge entertainment, technology and media company today announced that it has been notified by the US Patent and Trademark office that its patent application entitled "**Studio Booth with preliminary low resolution transmission and subsequent high resolution transmission**" has been allowed and will be issued as a patent. The inventor was Lawrence G. Ryckman, president and CEO of MyStudio, Inc. The application relates to transmitting video for playback in both high and low resolution to accommodate users with varying internet connection and computer processing speeds. This patent is the second to be approved from the Company's portfolio of pending patent applications.

As the world's recognized leader in interactive audio/video recording studio development, Studio One has embarked on an aggressive intellectual property protection plan to protect its unique technologies and positioning in the marketplace.

The award-winning, revolutionary [MyStudio®](#) is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio quality audio and HD broadcast quality video with an ease, economy and convenience never before available to the general public. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content and opens up a new world of opportunities for user-generated video by amateurs and professionals alike. MyStudio is recognized internationally as the definitive leader in interactive audio/video recording studios and recently completed national auditions for Simon Cowell's "The X Factor", pursuant to a multi-year agreement.

### **About Studio One Media, Inc.**

Studio One is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One's wholly-owned subsidiaries include MyStudio, Inc. and AfterMaster HD Audio Labs, Inc., MyStudio Music and MyStudio Management.

Studio One has entered into licensing agreements with Universal Music Publishing Group, BMG Chrysalis, EMI Music Publishing, and Sony/ATV Music Publishing, and partnerships with Mark Burnett Productions and most recently Simon Cowell's *The X Factor*. Studio One's world class advisory board includes entertainment industry leaders legendary songwriter Diane Warren, music superproducers Rodney "Darkchild" Jerkins and Richard Perry, award-winning casting director Sheila Jaffe, media investor Ted Field, and music executive Jason Flom.

For more information, please visit [www.mystudio.net](http://www.mystudio.net).

### **About MyStudio HD Recording Studios**

The award-winning MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio quality audio and HD broadcast quality video with an ease, economy and convenience never before available to the general public. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content and opens up a new world of opportunities for

user-generated video by amateurs and professionals alike. MyStudio is recognized internationally as the definitive leader in interactive audio/video recording studios and recently completed national auditions for Simon Cowell's "The X Factor", pursuant to a multi-year agreement.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks multiple music publishing groups thereby allowing consumers to legally create music videos for public viewing on-line. Within minutes of recording, videos are automatically uploaded to the [MyStudio.net](http://MyStudio.net) website, which offers free member profile pages and video sharing in a social networking environment. At [MyStudio.net](http://MyStudio.net), members can enter contests, receive free DVDs of their videos, download MP3 audio files, and access embed codes.

MyStudio locations include Hollywood, California, [Phoenix, Arizona](#), [Kansas City, Missouri](#), [Nashville, Tennessee](#), [Honolulu, Hawaii](#), [Denver, Colorado](#) and in the NY Tri-State area. Additional locations are coming soon.

#### **About AfterMaster™**

The award winning AfterMaster is a new process for mastering and remastering audio which has been described as one of the biggest breakthroughs in audio since the introduction of digital music. The AfterMaster technology is a proprietary, patent-pending combination of hardware and software which was developed over the last five years by the MyStudio Audio Labs engineering team. The revolutionary AfterMaster technology dramatically increases the apparent loudness, depth and clarity of virtually any audio recording. The AfterMaster process is performed after a final audio mix or master has been completed and can be applied to both new and catalogue tracks. AfterMaster can be applied on all audio sources including music, radio, television and film.

#### **Forward-Looking Statements**

*This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Studio One Media, Inc. and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statement herein. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from the statements made herein are: (1) changes in economic, business, competitive, technological and/or regulatory factors, (2) failure to receive stockholder approval of certain actions, if required, (3) failure to compete in a rapidly changing marketplace, (4) failure to retain key employees, (5) failure to raise adequate capital to support the growth and operations of the Company, and (6) other factors affecting the operation of the business of Studio One. More detailed information about these and other factors that may affect current expectations may be found in filings by Studio One as applicable, with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Any forward looking statement contained in this press release by Studio One speaks only as of the date on which it is made. Studio One is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.*

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