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MYSTUDIO HOSTS EXCLUSIVE AUDITIONS FOR NATIONALLY TELEVISED TALENT SHOW 'SEE ME GET FAMOUS.TV'

*Partnership with the Famous Broadcasting Group, LLC Creates Opportunity for Artists
Videos to be Aired Nationally on Major Cable Networks*

Los Angeles, CA (February 3, 2011) – Studio One Media, Inc. (“Studio One”) (OTC.BB:[SOMD-News](#)) a leading edge entertainment & technology company, today announced that it has partnered with the Famous Broadcasting Group, LLC to provide aspiring talent the opportunity to create professional studio quality videos at [MyStudio® HD Recording Studios](#) for [SeeMeGetFamous.tv](#) audition video submissions. SeeMeGetFamous.tv is a televised talent show comprised of short videos showcasing a variety of talent including musicians, singers, bands, comedians, models, filmmakers, magicians and more, with the idea of bringing talent out of obscurity and onto national television.

The producers of SeeMeGetFamous.tv (Famous Broadcasting Group) will be selecting twelve (12) artist’s videos from those exclusively recorded and submitted at MyStudio HD Recording Studios. Auditions are open to artists 18 years of age and older. Submissions are being accepted now through March 6, 2011 at MyStudio locations in [Hollywood, California, Phoenix, Arizona, Dallas, Texas and Miami, Florida](#).

"Our goal has always been to help artists gain national exposure, and now through our partnership with MyStudio HD Recording Studios, it is even easier for artists to provide a polished, professional product. Nothing makes a better on-air impression than clear, crisp audio and video, and that is exactly what you get by going to a MyStudio location to record your act," states Richard Zakroff, Managing Director of Famous Broadcasting Group LLC. "We're thrilled to be offering some lucky winners featured spot on an upcoming program which will air on nationwide television, as well as prominent placement on the SeeMeGetFamous website."

"We are very pleased to have partnered with the Famous Broadcasting Group to host auditions for their show SeeMeGetFamous.tv," states Anna Madrid, Vice President of Business Development for Studio One Media, Inc. "We are excited to provide our MyStudio users with the opportunity to be seen and showcase their talents on the nationally televised show SeeMeGetFamous.tv."

The 12 acts selected from the MyStudio audition video submissions will have their MyStudio video featured on the national TV show SeeMeGetFamous.tv and will have an artist personal page on the SeeMeGetFamous web site. For complete details, please visit www.MyStudio.net.

SeeMeGetFamous.tv

SeeMeGetFamous.tv is the latest brain child of Richard Zakroff of Gladwyne, PA. As founder and Managing Director of Famous Broadcasting Group LLC, Zakroff continues to revolutionize the use of electronic media by offering emerging talent the opportunity to be viewed by a worldwide audience. He has created a virtual meet and greet to showcase talent through the web and prime television placement. Artists are able to upload videos to the SeeMeGetFamous.tv website for approval by those connected to the entertainment field and if approved, their act is built into a thirty minute show alongside other artists. Famous Broadcasting Group builds the show to be fully compatible with every network and then arranges for the shows to air nationally to millions of viewers. SeeMeGetFamous.tv guarantees to put approved talent on national TV and gives them national exposure on a major cable network and subsequent content for their professional reel. Unlike nationally broadcasted talent programs, SeeMeGetFamous.tv offers global exposure without the hassle of travel or outrageous costs.

About MyStudio® HD Recording Studios

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. Users can record a session up to five minutes for a nominal fee. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing and others thereby allowing consumers to legally create music videos for public viewing online. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, members can enter contests, receive free CDs or DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos.

MyStudio locations include [Hollywood, California, Phoenix, Arizona, Dallas, Texas and Miami, Florida](#). Additional locations are coming soon.

About AfterMaster™ HD Audio

AfterMaster is a new process for mastering and remastering audio which has been described as one of the biggest breakthroughs in audio since the introduction of digital music. The AfterMaster technology is a proprietary, patents-pending combination of hardware and software which was developed over the last five years by the MyStudio Audio Labs engineering team. The revolutionary AfterMaster technology dramatically increases the apparent loudness, depth and clarity of virtually any audio recording. The AfterMaster process is performed after a final audio mix or master has been completed and can be applied to both new and catalogue tracks. AfterMaster can be applied on all audio sources including music, radio, television and film.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Audio Labs, Inc. MyStudio Music and MyStudio Management. Studio One has entered into strategic relationships including EMI Music Publishing, The GRAMMY Foundation®, Mark Burnett Productions, RealtyWanted.com, and Back Stage Casting.

Forward-Looking Statements

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Studio One Media, Inc. and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statement herein. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from the statements made herein are: (1) changes in economic, business, competitive, technological and/or regulatory factors, (2) failure to receive stockholder approval of certain actions, if required, (3) failure to compete in a rapidly changing marketplace, (4) failure to retain key employees, (5) failure to raise adequate capital to support the growth and operations of the Company, and (6) other factors affecting the operation of the business of Studio One. More detailed information about these and other factors that may affect current expectations may be found in filings by Studio One as applicable, with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Any forward looking statement contained in this press release by Studio One speaks only as of the date on which it is made. Studio One is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

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