

SOURCE: Studio One Media, Inc.

MYSTUDIO[®]
HD RECORDING STUDIOS

CRACK COMEDY CLUB
LONDON, ENGLAND

MyStudio Partners With London's Famed Crack Comedy Club for International Stand-up Comedy Contest

Winner to Perform at Crack Comedy Club in London, England



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LOS ANGELES, CA--(Marketwire - September 20, 2010) - **Studio One Media, Inc.** ("Studio One") (OTCBB: **SOMD**), a leading-edge entertainment and technology company, today announced that it has partnered with the famed **Crack Comedy Club** (www.crackcomedy.com) of London, England to host the Company's first international stand-up comedy contest. Through submission of audition videos via **MyStudio**[®] **HD Recording Studios**, one lucky comedian will win an all-expense paid trip to London, and will have the opportunity to showcase their talent at London's premier comedy club. The legendary **Crack Comedy Club** is the longest running comedy nightclub in London and features the best of the UK and international comedy circuit.

"Crack Comedy is pleased to be part of MyStudio's first international stand-up comedy competition," said Erich McElroy, owner of Crack Comedy Club. "We all know that the web is the new way to find tomorrow's comedy talent. MyStudio allows booking agents and club owners an efficient means of cutting through the glut of other web portals and identify talent we never would have known about otherwise."

Established and aspiring stand-up comedians alike will be able to audition at any MyStudio HD Recording Studio (www.MyStudio.net) which are located in **Hollywood, CA**; **Miami, FL**; **Dallas, TX**; and **Phoenix, AZ**. Auditions close Tuesday, November 30. With MyStudio, contestants have the ability to create and directly submit professional, studio-quality videos showcasing their stage presence, sparkling personalities and side-splitting original routines to the Crack Comedy Club judging panel.

"The launch of MyStudio Crack Comedy Challenge is the perfect example of MyStudio's ongoing mission of providing aspiring talent an edge for achieving success," said Tony Vicich, Director of Comedy for MyStudio. "The ability to offer comedic artists the chance of a lifetime through MyStudio's innovative capabilities -- and not to mention the accessibility and ease of use -- is something we have strived for since the inception. We are thrilled to now make this happen with our first international stand-up comedy competition."

The MyStudio Crack Comedy Club contest is the latest in a series of contests and audition partnerships announced by Studio One Media, Inc. Over the last 90 days, MyStudio has announced Simon Fuller's, Perez Hilton's and Jamie King's "Boy Band" auditions, The GRAMMY Foundation's GRAMMY Jazz Ensembles auditions, Emerge Talent & THE NETWORK Miami Model Search Contest, 19 Entertainment's "If I Can Dream" auditions, Paige Parkes Management & THE NETWORK Dallas Model Search Contest, as well as the Texas Independent Music Expo and MyStudio Songwriter Video Contest, with more contests and opportunities being announced on an ongoing basis.

About MyStudio[®] HD Recording Studio

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike. MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing thereby allowing consumers to legally create music videos for public viewing on-line. Within minutes of recording, videos are automatically uploaded to the MyStudio.net

website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, members can enter contests, receive free DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos. MyStudio locations include Phoenix, Arizona, Hollywood, California, Miami, Florida and Dallas, Texas. Additional locations are coming soon.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Audio Labs, Inc., MyStudio Music and MyStudio Management. Studio One has entered into strategic relationships including EMI Music Publishing, 19 Entertainment, The GRAMMY Foundation, Mark Burnett Productions, RealtyWanted.com, and Back Stage Casting.

Forward-Looking Statements

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Studio One Media, Inc. and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statement herein. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from the statements made herein are: (1) changes in economic, business, competitive, technological and/or regulatory factors, (2) failure to receive stockholder approval of certain actions, if required, (3) failure to compete in a rapidly changing marketplace, (4) failure to retain key employees, and (5) other factors affecting the operation of the business of Studio One. More detailed information about these and other factors that may affect current expectations may be found in filings by Studio One as applicable, with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Any forward looking statement contained in this press release by Studio One speaks only as of the date on which it is made. Studio One is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.