



SOURCE: Studio One Media, Inc.

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## **MyStudio Announces Its New Radio Show on KWSS 106.7 FM -- "MyStudio Radio"**

### **MyStudio.net Artists Can Now Be Heard on the Radio Starting Saturday, November 14th**

SCOTTSDALE, AZ--(Marketwire - November 5, 2009) - Studio One Media, Inc. ("Studio One") (OTCBB: [SOMD](#)) announced today that on November 14th it will begin broadcasting its new MyStudio Radio show on KWSS 106.7 FM in Scottsdale, Arizona. The new MyStudio Radio show will feature artists who have recorded music videos at MyStudio® recording studios located in Scottsdale, AZ and Hollywood, CA, and posted their videos online at [MyStudio.net](#). The one-hour show hosted by DJ Kevin Gassman will air every Saturday at 2:00pm MST on KWSS 106.7 FM radio and will be simulcast on [MyStudio.net](#).

"The staff and management at KWSS 106.7 FM Arizona Alternative Radio are very pleased and excited to be offering 'MyStudio Radio' to our scheduled line-up this fall. We feel that this creative partnership in a radio program will effectively showcase the unique talent our market has to offer through the power of MyStudio," said Frank M. Magarelli, Program Director KWSS FM.

"We are excited to partner with KWSS on this new radio program. This new radio partnership is a great opportunity to assist many of our MyStudio Members in gaining mainstream exposure of their musical talents," stated Anna Madrid, Vice President of Business Development for Studio One Media, Inc. "Many MyStudio Members have

already had new opportunities open up for them after having their videos viewed on our website by producers, record labels and management companies. MyStudio recording studios provide balanced, mixed and mastered audio for every MyStudio video so all of the music on [MyStudio.net](http://MyStudio.net) is ready for radio broadcast."

This weekly program will showcase a variety of music from [MyStudio.net](http://MyStudio.net) artists and will feature an interview with the artist of the week. So whether you are country, hip-hop, R&B, pop, rock or alternative, every genre of music has the opportunity to be showcased on MyStudio Radio. You can also catch MyStudio Radio streaming live at [KWSS1067.com](http://KWSS1067.com) and at [MyStudio.net](http://MyStudio.net).

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#### About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high quality production and uploading of video content onto the internet. MyStudio opens up a new world of opportunities for the creation of user generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. Within minutes of recording, videos are automatically uploaded to the [MyStudio.net](http://MyStudio.net) website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, Members can enter contests, order a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

MyStudio locations are in Scottsdale, Arizona, West Hollywood, California and coming to New York this fall.

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#### About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and West Hollywood, California. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering.

Over the last six years, Studio One and its wholly owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall. Studio One has completed multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and Reality TV giant, Mark Burnett Productions.

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#### Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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