



**SOURCE: Studio One Media, Inc.**



November 09, 2009

## **MyStudio's 2nd Annual Salute the Troops Video Campaign**

### **Join MyStudio for Its Second Year of Sending Our Troops a Message From Home!**

SCOTTSDALE, AZ--(Marketwire - November 9, 2009) - Studio One Media, Inc. ("Studio One") (OTCBB: [SOMD](#)), has announced that it is once again inviting the public to MyStudio® audio/video recording studio locations to create a free video message in support of our troops this holiday season. Beginning November 9th through to November 30, 2009, MyStudio will donate free video sessions to anyone wishing to send a message of support to our military personnel this Thanksgiving.

"Last year we saw some great videos and heard some amazing stories and we are really glad to offer this opportunity to the public for a second year. It is such a great way to bring people together and give encouragement, comfort and support to our military and their families," stated Anna Madrid, Vice President of Business Development for Studio One Media, Inc.

Simply visit the MyStudio recording studios located in Scottsdale, AZ and Hollywood, CA, and record up to a 5 minute personal "Message to the Troops" video. Users can choose from a variety of backgrounds for their videos. The messages can be posted online at [www.MyStudio.net](http://www.MyStudio.net) for the public and our military personnel to view within minutes.

---

## About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high quality production and uploading of video content onto the internet. MyStudio opens up a new world of opportunities for the creation of user generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. Within minutes of recording, videos are automatically uploaded to the [MyStudio.net](http://MyStudio.net) website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, Members can enter contests, order a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

MyStudio locations are in Scottsdale, Arizona, West Hollywood, California and coming to New York this fall.

---

## About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and West Hollywood, California. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly-owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall. Studio One has completed multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and Reality TV giant, Mark Burnett Productions.

---

## Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

---

Media contact:

Anna Madrid

480-559-4711

[amadrid@studioonemedia.com](mailto:amadrid@studioonemedia.com)

[www.MyStudio.net](http://www.MyStudio.net)