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News**SOMD** Studio One Media Inc (OTC BB)

MyStudio Announces Auditions for the 2010 GRAMMY(R) Jazz Ensembles Program

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SCOTTSDALE, AZ, Apr 13, 2009 (MARKET WIRE via COMTEX) -- Studio One Media, Inc. ("Studio One") (SOMD), in conjunction with its multiyear licensing and sponsorship agreement with The GRAMMY Foundation(R) (www.grammyintheschools.com), Studio One's MyStudio(R) recording studios and its accompanying website, www.mystudio.net, will be used for the 2010 GRAMMY(R) Jazz Ensembles vocal and instrumental auditions now through October 22, 2009.

"Each year, our GRAMMY(R) Jazz Ensembles program selects top high school instrumentalists and singers to receive an all-expenses-paid trip to the host city of the GRAMMY Awards to perform at a range of exciting GRAMMY Week events," said Kristen Madsen, Senior Vice President of the GRAMMY Foundation. "In addition, nearly \$2 million in scholarships are offered each year to selectees, so we are very pleased to partner with Studio One and their MyStudio facilities to offer this extraordinary opportunity to a wider audience of high school students."

"We are extremely happy to have the opportunity to partner with the GRAMMY Foundation on their Jazz Ensembles program and continue to help bring public awareness about all the amazing music programs they have created and make available to high school students nationally," stated Anna Madrid, Vice President of Business Development for MyStudio.

The 2009 GRAMMY(R) Jazz Ensembles performed at GRAMMY Week events including several public performances and for the first time ever, the MusiCares(R) Person of the Year tribute honoring Neil Diamond. They also attended the 51st Annual GRAMMY Awards as guests of The Recording Academy(R) and performed at the GRAMMY Celebration(R) after party.

Applicants must be enrolled in grades 9-12 during the 2009-2010 school year (public, private parochial, home schools, etc.). Approximately 30 students will be selected to participate in the 2010 GRAMMY Jazz Ensembles. An online entry form found at www.grammyintheschools.com must be completed to receive an Application Number. Three musical videos are required for the vocal auditions and three instrumental videos are required for the instrumental auditions. Videos for the auditions can be created by going to the MyStudio located at Scottsdale Fashion Square mall in Scottsdale, Arizona. Simply record your videos, create a free profile, activate your video, and follow the easy steps to submit your videos at www.MyStudio.net. All additional details for auditions may be found by going to the audition page at the MyStudio.net website.

About the GRAMMY Foundation

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture -- from the artistic and

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technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information, please visit www.grammyintheschools.com.

About MyStudio

MyStudio is a self contained, state of the art, high definition (HD) interactive audio/video recording studio designed for installation in shopping malls and other high traffic areas. MyStudio offers groundbreaking quality from a proprietary (patents pending), stand alone recording studio. MyStudio and its accompanying website, www.mystudio.net, uniquely incorporate the best elements of some the world's leading internet and entertainment properties, from video sharing, to social networking and talent based contests made popular by Reality TV, all in a single entertainment venue.

MyStudio enables a user, for a \$20 fee, to record an HD video with a quality, ease and convenience never before available to the general public. It can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. By using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds in which to create their video. Every user can easily upload their video to the MyStudio website which offers video sharing and member profile pages in a social networking environment. From the website, each user can also order a free DVD of their session. Studio One launched its first MyStudio in Scottsdale, Arizona in September and is targeting additional high profile cities in 2009.

MyStudio recently announced multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and reality TV giant, Mark Burnett Productions.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

Media contact:

Anna Madrid

480-559-4711/480-556-9303

amadrid@studioonemedia.com

Christina Cassidy

The GRAMMY Foundation

310-392-3777

christina.cassidy@grammy.com

SOURCE: Studio One Media, Inc.

<mailto:amadrid@studioonemedia.com>
<mailto:christina.cassidy@grammy.com>

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