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- » LA Now
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- World
- Entertainment
- Business
- Sports
- Campaign '08
- Science
- Environment
- Opinion
- Columnists
- Print Edition
- Readers' Rep
- Corrections
- Calendarlive
- The Guide

## Music News from PR Newswire



### Studio One Media Enters Into Multiyear Agreement With The GRAMMY Foundation(R)

SCOTTSDALE, Ariz., Dec. 18 /PRNewswire-FirstCall/ -- Studio One Media, Inc. ("Studio One")(OTC Bulletin Board: SOMD) today announced that it has entered into a multiyear licensing and sponsorship agreement with The GRAMMY Foundation(R), a charity founded by The Recording Academy(R) in 1989. Studio One's MyStudio(R) recording studios and its accompanying website,

<http://www.mystudio.net>,

will now be used for auditions and promotions relating to several GRAMMY Foundation programs for young people including GRAMMY Camp(R), GRAMMY(R) Signature Schools and the GRAMMY Jazz Ensembles. MyStudio will be available for students interested in creating audition materials from January 1, through March 31, 2009 for the 2009 GRAMMY Camp. The 2009 GRAMMY Camp will be held at the University of Southern California's Thornton School of Music and taught by today's top music professionals across multiple music industry career tracks. Students will have a chance to compete nationally for an opportunity to participate in GRAMMY Camp based on musicianship, technique and presentation. Students can create audition tapes for the opportunity to participate in the 2009 GRAMMY Camp at any MyStudio and apply through the GRAMMY website. Visit

<http://www.grammyintheschools.com>

or

<http://www.mystudio.net>

for more information. "We are very pleased that Studio One will be supporting our high school music programs with both financial and marketing assistance," stated Kristen Madsen, Sr. Vice President, The GRAMMY Foundation. "The MyStudio recording centers will provide convenient, high end facilities for high school students to make professional quality audition videos for our programs and together we can expand the reach and impact of our programs." "Studio One is honored to have the opportunity to enter into this relationship with the GRAMMY Foundation, the most respected organization in music," stated Larry Ryckman President &CEO of Studio One Entertainment, Inc. "MyStudio is committed to supporting youth related programs and our agreement allows us to be involved in supporting GRAMMY Foundation youth programs financially as well as introducing MyStudio to some of America's brightest new stars in the music industry." For each aspiring musician who avails him/herself of MyStudio to create their audition videos for a GRAMMY Foundation program, Studio One will make a contribution to The GRAMMY Foundation to further its programs. The agreement also provides for advertising co-promotion between Studio One and The GRAMMY Foundation, including advertising on the MyStudio.net website and MyStudio recording studios for the 51st Annual GRAMMY Awards which will

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air on the CBS Television Network on Feb. 8, 2009 (8 - 11:30 p.m. ET/PT). MyStudio launched its flagship studio in Scottsdale, Arizona, in September 2008, and expects to install its next studio on Los Angeles in January, 2009, followed by a national rollout of additional studios in other major cities around the country. About the GRAMMY Foundation The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture -- from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information, please visit

<http://www.grammyintheschools.com>

. About MyStudio MyStudio is a self contained, state of the art, high definition (HD) interactive audio/video recording studio designed for installation in shopping malls and other high traffic areas. MyStudio offers groundbreaking quality from a proprietary (patents pending), stand alone recording studio. MyStudio and its accompanying website,

<http://www.mystudio.net>,

uniquely incorporate the best elements of some the world's leading internet and entertainment properties, from video sharing, to social networking and talent based contests made popular by Reality TV, all in a single entertainment venue. MyStudio enables a user, for a \$20 fee, to record an HD video with an unsurpassed quality, ease and convenience never before available to the general public. It can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. By using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds in which to create their video. In addition, a vast catalogue of karaoke music is also available through a licensing agreement with EMI music publishing allowing users to legally create music videos for public viewing. Every user's video is available to be uploaded to the MyStudio.net website which offers video sharing and member profile pages in a social networking environment. From the website, each user may order a free DVD of their session and their videos can also be entered into free monthly industry sponsored music, modeling and comedy contests or sent to talent, dating or job search agencies! Forward-Looking Statements This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.



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