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SOMD Studio One Media Inc (OTC BB)

Studio One Media Adds New Advisory Board Member and Finalizes Groundbreaking Licensing Agreement With Grammy Winning Songwriter Diane Warren

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LOS ANGELES, CA, Jan 06, 2011 (MARKETWIRE via COMTEX) -- Studio One Media, Inc. ("Studio One") ([SOMD](#)) announce that it has finalized a licensing agreement with GRAMMY(R) Award winning songwriter, Diane Warren and her publishing company, Realsongs. For the first time in her music career Diane Warren will allow Studio One full access and use of her songs at its MyStudio(R) HD Recording Studios located around the country. MyStudio users will be able to legally record and post videos on [www.MyStudio.net](#) as well as stream on their mobile devices songs written by Warren such as: "Don't Turn Around" - Ace Of Base, "How Do I Live" - LeAnn Rimes, "I Don't Want To Miss A Thing" - Aerosmith, "I Get Weak" - Belinda Carlisle, "I Turn To You" - Christina Aguilera, "If I Could Turn Back Time" - Cher, "Live For Loving You" - Gloria Estefan, "Love Will Lead You Back" - Taylor Dayne, and "Unbreak My Heart" - Toni Braxton.

Studio One Media is also excited to announce that Diane Warren, described in the music industry as "the most prolific and successful contemporary songwriter of our time", has joined Studio One's Advisory Board headed by Larry Ryckman, MyStudio Inc., founder and CEO. This world class board is made up of leaders in business, media and entertainment that assist the company with the development and implementation of Studio One's strategic business plan for its MyStudio(R) HD Recording Studios and its audio enhancement technology, AfterMaster. The Advisory Board includes recent legendary additions such as: Multi Grammy Award winning producer/songwriter Rodney "DarkChild" Jerkins, pioneering music executive Jason Flom, music visionary and twice named Billboard "Producer of the Year" Richard Perry and movie and television casting legend, Sheila Jaffe, and accomplished entertainment executive Charles Weber, former President and CEO of George Lucas' Lucasfilm Ltd. Diane Warren's stellar accomplishments and leadership in the music industry are a perfect complement to Studio One's growing success in the media and entertainment industry.

GRAMMY(R) Award winning songwriter Diane Warren is the first songwriter in the history of Billboard to have seven hits on the singles charts at the same time all by different artists. She has been named ASCAP's "Songwriter of the Year" six times (five times for Pop and one time for Country) and Billboard's "Songwriter of the Year" four times (one time as Hot Country Songwriter, two times as Hot Singles Songwriter, and one time as the #1 Songwriter for Pop and R&B). Over 100 of Diane's songs have hit the charts. She has written for iconic artists such as: Cher, Aerosmith, Elton John, Tina Turner, Barbra Streisand, Toni Braxton, Patti LaBelle, Eric Clapton, Roberta Flack, Celine Dion, Whitney Houston, Lenny Kravitz, Britney Spears, The Pussycat Dolls, Carrie Underwood, Joss Stone, Christina Aguilera, Enrique Iglesias, Kelly Clarkson, Jennifer Hudson, and Mary J. Blige, just to name a few.

Ms. Warren continues to receive accolades for her ability to create the "perfect song". She was inducted into the Songwriters' Hall of Fame in 2001 and was also nominated for 6 Golden Globes, 6 Academy Awards, and 9 Grammy Awards.

Ms. Warner is also developing new musical acts on her own record label, Di-Namic, which is distributed by Atlantic Records. She recently created a PBS special, "Diane Warren: Love Songs," an 80 minute program featuring some of the singers who first recorded Warren's songs, including Celine Dion, Gloria Estefan and LeAnn Rimes, as well as Due Voci's Levesque and Hamilton.

About MyStudio(R) HD Recording Studios MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available.

MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing and others thereby allowing consumers to legally create music videos for public viewing online. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, members can enter contests, receive free CDs or DVDs of their videos, download MP3 audio files, access embed codes or print high-resolution photos from their videos.

MyStudio locations include Hollywood, California, Phoenix, Arizona, Dallas, Texas and Miami, Florida. Additional locations are coming soon.

About AfterMaster(TM) HD Audio AfterMaster is a new process for mastering and remastering audio which has been described as one of the biggest breakthroughs in audio since the introduction of digital music. The AfterMaster technology is a proprietary, patents-pending combination of hardware and software which was developed over the last five years by the MyStudio Audio Labs engineering team. The revolutionary AfterMaster technology dramatically increases the apparent loudness, depth and clarity of virtually any audio recording. The AfterMaster process is performed after a final audio mix or master has been completed and can be applied to both new and catalogue tracks. AfterMaster can be applied on all audio sources including music, radio, television and film.

About Studio One Media, Inc. Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Audio Labs, Inc. MyStudio Music and MyStudio Management. Studio One has entered into strategic relationships including EMI Music Publishing, The GRAMMY Foundation(R), Mark Burnett Productions, RealtyWanted.com, and Back Stage Casting.

Forward-Looking Statements This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Studio One Media, Inc. and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statement herein. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from the statements made herein are: (1) changes in economic, business, competitive, technological and/or regulatory factors, (2) failure to receive stockholder approval of certain actions, if required, (3) failure to compete in a rapidly changing marketplace, (4) failure to retain key employees, (5) failure to raise adequate capital to support the growth and operations of the Company, and (6) other factors affecting the operation of the business of Studio One. More detailed information about these and other factors that may affect current expectations may be found in filings by Studio One as applicable, with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Any forward looking statement contained in this press release by Studio One speaks only as of the date on which it is made. Studio One is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

SOURCE: Studio One Media, Inc.

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