

Artist Discovered on MyStudio.net Signs Record Deal with Hip-Hop Icon "Almighty Kay Gee"

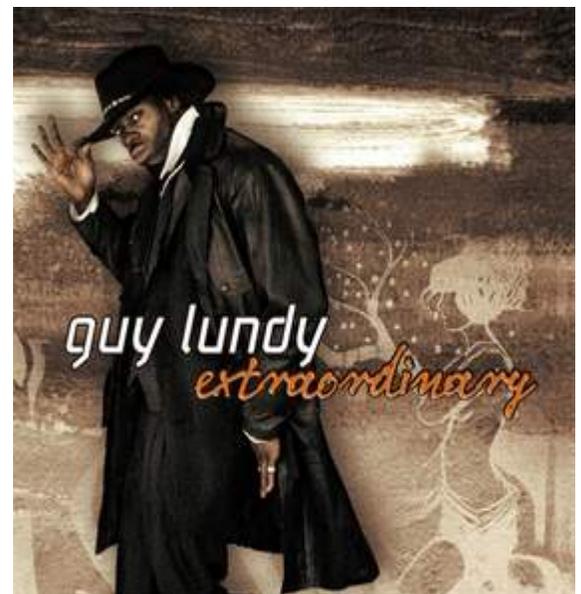
Creating Videos at MyStudio Led MyStudio.net Member to a Record Deal

PHOENIX, AZ--(Marketwire - September 14, 2009) - Studio One Media, Inc. ("Studio One") (OTCBB: SOMD) just announced that hip-hop icon Almighty Kay Gee of the Cold Crush Brothers discovered MyStudio.net Member, Guy Lundy, of Phoenix, while looking for new talent on the MyStudio.net website. After seeing Guy's videos, Almighty Kay Gee contacted Guy through his MyStudio.net profile to discuss a future with them. Guy has since become the newest recording artist of Allmighty Entertainment. His R&B album "Extraordinary" hits stores October 4th.

"Creating my music videos inside MyStudio proved to be the best thing I could have ever done to get noticed," stated Guy Lundy. "When I received a message from Almighty Kay Gee on my MyStudio.net profile page, I was completely taken back by what I read. Signing with a label that stands for everything I believe in is an honor. And I am grateful to both MyStudio.net and Allmighty Entertainment for the road I am now on."

"Guy Lundy is a talented artist whose original sound and style came through so vibrantly on his videos. We were thrilled when we learned that this talent musician was discovered on our website. His success story is exactly what MyStudio and MyStudio.net are all about...creating an environment where anyone can showcase their talents with the aim of accomplishing their dreams," stated Anna Madrid, Vice President of Business Development for Studio One Media, Inc.

Guy Lundy is a fusion of gospel, guffaw voice over hard hitting, stanksoul funk tracks representative of his Philly, New York, and New Jersey upbringing. His sophisticated sound is



distinguished by layered polyrhythm over syncopated beats, full of classic soul remnants with a 2025 outlook.

You can find some of Guy's current tracks on Amazon.com and at MyStudio.net/2020.

About Allmighty Entertainment, LLC.

There is uniqueness to the Allmighty Entertainment music label that makes it different and sets it apart from other labels. Allmighty Entertainment is committed and dedicated to true talent, a strong commitment to respecting and upholding the virtue of women, no cursing or using the "n" word, or any other derogatory words and respecting the environment. The same elements that true hip hop are based on. It is a label that anyone can appreciate the music, without being offensive to any one group. Allmighty Entertainment is the brainchild of Almighty Kay Gee. Hailing from the Bronx, Almighty Kay Gee was first introduced to what is known today as Hip Hop, in 1971. He learned to rap in 1974 after he heard GrandMaster Flash and the Furious 3's and became a member of the all Jamaican "Cheeba Crew." In 1979 he became a part of the Cold Crush Brothers. Highlights in Almighty Kay Gee's career were going to Japan in 1982 on the Wild Style Tour. They were also the first group signed to CBS Records, through the Tuff City label. Almighty Kay Gee influenced Chuck D, who he considers a "powerful emcee" as well as Kool Keith, who Almighty Kay Gee met in the third grade. He has collaborated with such artists as C&C Music Factory, KRS-1, Funk Master Flex, Doug E Fresh and more. Almighty Kay Gee has produced "Flesh not Bone" on the Spooks first album and wrote a score for the HBO movie "Disappearing Acts."

Now, in 2009, Hip-Hop legend "Kay Gee" started Allmighty Entertainment, a new company based on old-school values. It is a record label developed to bring back the spirit of good music and to showcase true talent. The label is home to all genres of music and welcomes all to enjoy. TAKING ON THE WORLD ONE BEAT AT A TIME...

www.myspace.com/allmightyentertainment, www.allmightyentertainmentllc.com.

About MyStudio

MyStudio® is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high quality production and uploading of video content onto the internet. MyStudio opens up a new world of opportunities for the creation of user generated video content by amateurs and professionals alike. MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net,

Members can enter contests, order a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and West Hollywood, California. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio audio Labs, Inc., MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly-owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall. Studio One has completed multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and Reality TV giant, Mark Burnett Productions.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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