

Music Super Producer Rodney "Darkchild" Jerkins Joins MyStudio



Super Producer Rodney 'Darkchild' Jerkins and Larry Ryckman, CEO of MyStudio, Inc.

Rodney Jerkins Joins Studio One Advisory Board and Partners for MyStudio and AfterMaster Rollout

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LOS ANGELES, CA--(Marketwire - 02/23/10) - Studio One Media, Inc. ("Studio One") (OTC.BB: [SOMD - News](#)) announced today that music Super Producer [Rodney "Darkchild" Jerkins](#) has joined Studio One's Advisory Board (www.MyStudio.net). In addition, Mr. Jerkins has partnered with Studio One to further advance the rollout of Studio One's revolutionary MyStudio recording studios and its new groundbreaking AfterMaster music mastering technology. Rodney recently pioneered the use of MyStudio's AfterMaster technology on Janet Jackson's hit song "Make Me," which hit number one on Billboard's Dance Club chart.

"I am extremely excited to be a part of the MyStudio and AfterMaster team. The cutting-edge technology AfterMaster created will redefine music mastering in our industry. MyStudio represents the wave of the future," stated Rodney "Darkchild" Jerkins.

Mr. Jerkins is a multi Grammy Award winning producer/songwriter with a nearly unprecedented discography among today's top artists. Rodney has added to the hit lists of music talents such as

Lady Gaga, Beyonce, Madonna, Black Eyed Peas, Brandy, Jennifer Lopez, Michael Jackson, Mary J. Blige, Whitney Houston, Toni Braxton, Keyshia Cole, Britney Spears, Janet Jackson, Destiny's Child, Natasha Bedingfield, The Pussycat Dolls, N'Sync, Gwen Stefani, Ludacris, Jamie Foxx, Ray J and countless others.

"It is truly a privilege to have 'Darkchild' join the MyStudio team. Rodney is one of the most sought after and respected music producers in the world. Rodney's legendary talents as well as his industry relationships will be of significant benefit to both MyStudio and AfterMaster," states Larry Ryckman, CEO of MyStudio, Inc.

In November 2008, Studio One established a world-class [Advisory Board](#) consisting of leaders in business, media and entertainment to assist the company with the development and implementation of Studio One's business plan for its MyStudio interactive HD recording studios. Mr. Jerkins' leadership and vision within the music community complements our existing Advisory Board and will enhance Studio One's strategic initiatives to drive broad adoption of its revolutionary technologies.

About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content. MyStudio opens up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing on-line. Within minutes of recording, videos are automatically uploaded to [MyStudio.net](#) website, which offers free member profile pages and video sharing in a social networking environment. At [MyStudio.net](#), Members can enter contests, receive a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

MyStudio locations are in Scottsdale, Arizona and Hollywood, California. Additional locations are coming soon.

About AfterMaster

MyStudio's AfterMaster technology is a proprietary, patent pending combination of hardware and software which was developed over the last four years by the MyStudio Audio Labs, Inc., engineering team. The revolutionary AfterMaster process makes music significantly louder, fuller and more exciting than traditionally mastered music. It can be applied on virtually all audio

sources including, music, radio, television and film. The AfterMaster process is done after a final audio master has been completed and can be applied to both new music releases and catalog music.

The Company is preparing to broadly offer its AfterMaster technology to the music industry in the very near future. Subsequent introductions to the film, television and radio industries are expected thereafter.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., MyStudio Audio Labs, Inc., and MyStudio Masters. Studio One has completed agreements with EMI Music Publishing, The GRAMMY Foundation, Mark Burnett Productions, RealtyWanted.com, and Back Stage.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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