



MyStudio Announces the Winner of the Second Gotham Comedy Club Contest

Studio One Media Sends Latest Winner of the MyStudio Gotham Comedy Club Challenge to New York

SCOTTSDALE, AZ--(Marketwire - April 09, 2009)

Studio One Media, Inc. ("Studio One") (OTCBB: **SOMD**) and its partner, New York's famed Gotham Comedy Club, just announced the winner of MyStudio's second comedy contest, "The MyStudio Gotham Comedy Challenge." Misty Harris won the judges over with her 3 minute audition video she recorded at MyStudio™ and entered at www.mystudio.net. The contest gave MyStudio users the opportunity to participate in a nationwide comedy talent search that could launch a career in comedy.

"I am so grateful to have this opportunity," stated Misty Harris. "I am loving New York and performing last night at Gotham was amazing. Thank you so much MyStudio."

MyStudio sent Misty to New York to receive a paid booking at the Gotham Comedy Club and the opportunity to audition on April 8, 2009 for the "LIVE at Gotham" television show aired on Comedy Central.

"This is my favorite part of working with MyStudio... the opportunity to take talented people who use the studio and give them a real shot at a successful career. Just think, Misty Harris who came from Los Angeles, made comedy videos at MyStudio in Phoenix and now we are here in New York and she is performing at the best comedy club in the country. That's what MyStudio can do for people," stated Tony Vicich, Director of Comedy for MyStudio.

The Gotham Comedy contest was the second of its kind of the latest in a series of contests and partnerships announced by Studio One Media, Inc. In June, MyStudio announced a multiyear agreement with EMI Music Publishing, the world's leading music publisher and most recently multi-year partnerships with The GRAMMY Foundation and reality TV giant, Mark Burnett Productions.

About MyStudio

MyStudio is a self contained, state of the art, high definition (HD) interactive audio/video recording studio designed for installation in shopping malls and other high traffic areas. MyStudio offers groundbreaking quality from a proprietary (patents pending), stand alone recording studio. MyStudio and its accompanying website, www.mystudio.net, uniquely incorporate the best elements of some the world's leading internet and entertainment properties, from video sharing, to social networking and talent based contests made popular by Reality TV, all in a single entertainment venue.

MyStudio enables a user, for a \$20 fee, to record an HD video with an unsurpassed quality, ease and convenience never before available to the general public. It can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. By using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds in which to create their video. In addition, a vast catalogue of karaoke music is also available through a licensing agreement with EMI music publishing allowing users to legally create music videos for public viewing. Every user's video is available to be uploaded to the MyStudio.net website which offers video sharing and member profile pages in a social networking environment. From the website, each user may order a free DVD of their session and their videos can also be entered into free monthly industry sponsored music, modeling and comedy contests or sent to talent, dating or job search agencies. Studio One launched its first studio in Scottsdale, Arizona in September 2008 and is targeting additional high-profile cities during 2009.

About Gotham Comedy Club

Native New Yorkers Chris Mazzilli and Michael Reisman opened their 10,000 sq. ft. Gotham Comedy Club in May 1996. Over the past decade, Mazzilli has proven himself to be a leader in the industry, bringing comics such as Dave Chapelle, Lewis Black and Colin Quinn (to name a few) to his stage. Gotham Comedy Club has become the backdrop for many TV shows and films such as Jerry Seinfeld's 2002 Miramax film "Comedian" and Larry David's pilot of "Curb Your Enthusiasm."

Currently, Gotham Comedy Club hosts Comedy Central's "LIVE At Gotham" which features the country's hottest comedians doing fresh stand-up. Each week, a new host introduces up-and-coming comedians for an hour of original comedy. Last year, NBC's Emmy-nominated series "Last Comic Standing" brought their dueling comedians to duke it out on Gotham Comedy Club's stage.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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