



SOURCE: Studio One Media, Inc.



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## **MyStudio and New York's Legendary Gotham Comedy Club Partner for National Comedy Contest**

### **Winner to Perform at Gotham Comedy Club of New York and Audition for Comedy Central's TV Show "Live at Gotham"**

WEST HOLLYWOOD, CA--(Marketwire - October 5, 2009) - Studio One Media, Inc. ("Studio One") (OTCBB: [SOMD](#)) announced today that it has partnered with New York's famed Gotham Comedy Club for the third, "MyStudio Gotham Comedy Challenge." This contest gives comedians an amazing opportunity to participate in a nationwide comedy talent search that could launch a career in comedy. MyStudio users have the chance to showcase their talents at one of America's premier comedy clubs and audition for Comedy Central's "Live At Gotham" TV show. The winner will receive an all expenses paid trip to New York for a paid booking at the Gotham Comedy Club and an audition for the upcoming television program "Live At Gotham," on Comedy Central. The contest runs from October 1, 2009 through November 11, 2009. Contestants can enter any MyStudio video that highlights their comedic talents for free at [www.MyStudio.net](http://www.MyStudio.net).

"Gotham Comedy Club is very pleased to once again partner with MyStudio in this exciting venture," said Chris Mazzilli, owner of Gotham Comedy Club. "Gotham is proud to be known as the club where talent executives from all the major television networks come to see talent, including our own hit comedy series, "Live at Gotham" on Comedy Central. We really believe that MyStudio is going to give real opportunities to up and coming and established acts. We know that there is great talent all over the country and now our New York club will have an easy way to check them out."

"As MyStudio grows we are pleased to be able to give even more comics and aspiring comics the chance to be on one of the most influential stages in the country," said Tony Vicich, Director of Comedy for MyStudio. "With top name national acts, its own television show, open mics, and comedy workshops, this club is a dream for both the beginning comic and today's stars. MyStudio is now running its third Comedy Challenge with Gotham and look forward to many more in the future."

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#### About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high quality production and uploading of video content onto the internet. MyStudio opens up a new world of opportunities for the creation of user generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. Within minutes of recording, videos are automatically uploaded to the [www.MyStudio.net](http://www.MyStudio.net) website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, Members can enter contests, order a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

MyStudio locations are in Scottsdale, Arizona, West Hollywood, California and coming to New York this fall.

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#### About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and West Hollywood, California. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly-owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for

professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall. Studio One has completed multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and Reality TV giant, Mark Burnett Productions.

#### About Gotham Comedy Club

Native New Yorkers Chris Mazzilli and Michael Reisman opened their 10,000 sq. ft. Gotham Comedy Club in May 1996. Over the past decade, Mazzilli has proven himself to be a leader in the industry, bringing comics such as Dave Chapelle, Lewis Black and Colin Quinn (to name a few) to his stage. Gotham Comedy Club has become the backdrop for many TV shows and films such as Jerry Seinfeld's 2002 Miramax film "Comedian" and Larry David's pilot of "Curb Your Enthusiasm."

Currently, Gotham Comedy Club hosts Comedy Central's "Live At Gotham" which features the country's hottest comedians doing fresh stand-up. Each week, a new host introduces up-and-coming comedians for an hour of original comedy. Last year, NBC's Emmy-nominated series "Last Comic Standing" brought their dueling comedians to duke it out on Gotham Comedy Club's stage.

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#### Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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