

B|W|R Public Relations

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STUDIO ONE MEDIA FINALIZES GROUNDBREAKING AGREEMENT WITH EMI MUSIC PUBLISHING FOR CONSUMER USE OF LICENSED MUSIC IN MYSTUDIO™ VIDEOS

Multi-Year Agreement Provides Legal Solution for Consumers to Create Music Videos, Auditions, Comedy and Personal Greetings at MyStudio™ Recording Studios

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SCOTTSDALE, Ariz. (July 8, 2008) – As it prepares to roll out its first interactive MyStudio™ recording studios at U.S. malls and other venues, Studio One Media, Inc. (OTCBB: SOMD) today announced it has signed a multi-year licensing agreement with EMI Music Publishing, the world’s leading music publisher.

MyStudio™ recording studios will allow consumers to create personalized music videos, as well as videos for modeling, comedy, dating, resume, auditions and personal messages, and post them online for public viewing. Today’s agreement will give MyStudio™ users access to EMI Music Publishing’s vast catalog, spanning thousands of compositions by leading songwriters and recording artists including Alicia Keys, Fergie, The Fray, Marvin Gaye and Natasha Bedingfield.

The self-contained MyStudio™ recording studios can be used by amateurs and professionals alike to record original compositions or famous songs. Each MyStudio™ contains 10 plug-in ports for electrical instruments such as guitars, DJ turntables, bass, drums, pianos or violins. The studios provide professional recording studio-quality sound from their specially engineered acoustic design, combined with a proprietary audio signal sequencing process. Users will also be able to personalize their videos by choosing from hundreds of backdrops, which appear through the use of Hollywood green-screen technology. Minutes after creating a video, users will be able to view them online at www.MyStudio.net, share them with their friends and family, and download them to their cell phone.

“Studio One Media’s business model is an exciting step forward in the user-generated content space, giving music fans the ability to use music from some of the world’s greatest songwriters in their creative endeavors, and then share the end-product with friends and family,” said Anna King, Senior Manager, Music Services & Licensing at EMI Music Publishing. “We’re pleased to be able to work with Studio One to offer consumers this new service, and at the same time provide songwriters with a potentially valuable new source of revenue.”

“Studio One is delighted to team up with EMI Music Publishing on this groundbreaking agreement, which will provide our customers with exclusive and unprecedented creative opportunities in the creation of their own music videos,” stated Coreen Murphy, Manager, Brand Development and Licensing at Studio One Media. “EMI’s licensing agreement allows the public to legally incorporate some of the most popular music into their videos to showcase their talents for private and public viewing. In addition, the videos can be entered into music contests offered on MyStudio.net or linked to popular social networking websites.”

About Studio One Media, Inc.

Studio One Media, Inc. is a Scottsdale, Arizona-based company that has developed MyStudio™, a self-contained, state-of-the-art, high-definition (HD) interactive audio/video recording studio designed for installation in shopping malls and other high-traffic areas. MyStudio™ offers groundbreaking HD video and recording studio audio quality from a proprietary (21 patents pending), stand-alone recording studio. MyStudio™ and its accompanying website, www.mystudio.net, uniquely incorporate the best elements of some of the world's leading internet and entertainment properties – including the video sharing of YouTube, the social networking capabilities of MySpace and FaceBook, and talent-based contests made popular by *American Idol* – in a single entertainment venue.

MyStudio™ enables a user, for a \$20 fee, to record an HD video with a quality, ease and convenience never before available to the general public. MyStudio™ can be used to create videos for music, modeling, comedy, dating, job resume, auditions and personal messages and greetings. Users can also enter their videos into monthly industry sponsored music, modeling and comedy contests. Using Hollywood-style green screen technology, MyStudio™ offers users over a thousand HD virtual backgrounds in which to create their video. Every video is automatically uploaded to the MyStudio.net website which offers video sharing and member profile pages in a social networking environment.

About EMI Music Publishing

EMI Music Publishing is the world's leading music publisher. It represents over 1.3 million copyrights including some of the best-known songs ever written, such as "New York New York," "You've Got A Friend," "The James Bond Theme," "Lady Marmalade," "Ain't No Mountain High Enough," "Always On My Mind," "Over The Rainbow," "I Heard It Through The Grapevine" and "Singin' In the Rain." Its current hit-making writers and producers include Arctic Monkeys, Beyoncé, James Blunt, Alan Jackson, Norah Jones, Alicia Keys, Pink, Usher, Kanye West, Pharrell Williams and Amy Winehouse.

Forward-Looking Statements

Such forward-looking statements are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected in such forward-looking statements. These risks, assumptions and uncertainties include: the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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