

September 16, 2009

The Comedy Store and MyStudio Announce Comedy Challenge Contest Winner

MyStudio.net Member Wins Trip to LA to Perform at the World Famous Comedy Store in Hollywood

SCOTTSDALE, AZ -- (Marketwire) -- 09/16/09 -- Studio One Media, Inc. ("Studio One") ([OTCBB: SOMD](#)), and [The Comedy Store](#), announced today that [MyStudio.net](#) Member, [Bryan Ricci](#) is the winner of "The Comedy Store and MyStudio Comedy Challenge." Bryan entered an audition video he recorded inside the MyStudio® audio/video recording studio located at Scottsdale Fashion Square mall in Arizona. His 3 minute skit won over the judges at The Comedy Store. Brian has won a trip to LA to perform live on the main stage of The Comedy Store on the evening of Friday, September 18th. To view the winning video visit www.MyStudio.net/VideoLowRes.aspx?VideoId=656922.

"Wow! Thank you MyStudio and The Comedy Store for this prodigious opportunity! And thank you Thesaurus.com for the word prodigious which means huge and amazing. All the comedy contests on MyStudio have just been getting better and better and to finally win one is so awesome," stated winner Bryan Ricci. Bryan is originally from Pomona, New York and has been doing stand-up for almost 10 years.

"We are very happy to have partnered with MyStudio for this comedy challenge. The Comedy Store has always been about giving new talented comics their first big break," said Director of Marketing and Development at The Comedy Store, Alf Lamont. "To us that's what it's all about. From David Letterman to Bobby Lee, the best have always started here. We're



glad we found a company like MyStudio that has the same goals for talented young performers that we have."

"We couldn't be happier for Bryan Ricci," stated Tony Vicich, Director of Comedy for MyStudio. "He is a true pro in every sense of the word. Over the years I have personally seen him perform several times. We're glad that a talented guy like Bryan decided to do our contest and earn this huge opportunity."

The Comedy Store is the world's most famous comedy club and is located in West Hollywood, California and its alumni consists of famed comedians such as David Letterman, Jim Carrey, George Carlin, Chevy Chase, Rodney Dangerfield, Robin Williams, Jay Leno, Eddie Murphy, Dennis Miller and many more.

About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high quality production and uploading of video content onto the internet. MyStudio opens up a new world of opportunities for the creation of user generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, Members can enter contests, order a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

MyStudio locations are in Scottsdale, Arizona, West Hollywood, California and coming to New York this fall.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and West Hollywood, California. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly-owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording

studio in the Scottsdale Fashion Square mall. Studio One has completed multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and Reality TV giant, Mark Burnett Productions.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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