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## Auditions Open to Find Host for New MyStudio(R) TV Show



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Context

SCOTTSDALE, Ariz., Mar 24, 2009 (BUSINESS WIRE) ---- Studio One Media, Inc. ("Studio One") (OTCBB:SOMD), announced today that it has opened auditions to find a host for its upcoming reality TV show. The half-hour reality TV show will be based on videos created at MyStudio. Applicants can be male or female between the ages of 20 and 35, dynamic and be capable of hosting a weekly show for a national audience. The auditions will run through April 15, 2009. Complete details on the upcoming MyStudio TV show will be released at a later date.

Interested applicants can create their audition videos for free at the MyStudio located at Scottsdale Fashion Square mall in Scottsdale, Arizona. Additional details can be found by going to the audition page at the MyStudio.net website.

### About MyStudio

MyStudio is a self-contained, state-of-the-art, high-definition (HD: 23.29, 0.31, 1.35%) interactive audio/video recording studio designed for installation in shopping malls and other high traffic areas. MyStudio offers groundbreaking quality from a proprietary (patents pending), stand alone recording studio. MyStudio and its accompanying website, [www.mystudio.net](http://www.mystudio.net), uniquely incorporate the best elements of some of the world's leading internet and entertainment properties, from video sharing to social networking and talent-based contests made popular by reality TV, all in a single entertainment venue.

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MyStudio enables a user, for a \$20 fee, to record an HD video with a quality, ease and convenience never before available to the general public. It can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. By using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds in which to create their video. Every user can easily upload their video to the MyStudio website which offers video sharing and member profile pages in a social networking environment. From the website, each user can also order a free DVD of their session. Studio One launched its first MyStudio in Scottsdale, Arizona in September and is targeting additional high profile cities in 2009.

MyStudio recently announced multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and reality TV giant, Mark Burnett Productions.

#### Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

SOURCE: Studio One Media, Inc.

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