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Acclaimed Music Video Director Lionel C. Martin Joins Studio One

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Studio One Media, Inc.

Studio One Media, Inc. ([SOMD](#)) announced today that highly acclaimed music video director, Lionel C. Martin, has joined Studio One as Director of Video Production. Mr. Martin will oversee the direction and creation of the “virtual video environments” that Studio One will offer users in its interactive high definition audio/video recording studios.

Labeled “The Godfather of Music Videos” by Sean “Diddy” Combs, Lionel has dominated the music video industry for over 20 years. Lionel has directed over a hundred videos for multi platinum artists including BOYS II MEN, 2PAC, N’SYNC, PUBLIC ENEMY, R KELLY, WILL SMITH, STEVIE WONDER, THE TEMPTATIONS, TLC, WHITNEY HOUSTON, BOBBY BROWN and SHAQUILLE O’NEAL. In one year alone, he directed 24 of America’s top 50 music videos. Lionel is also an accomplished feature film and television director whose credits include “HOW TO BE A PLAYER” with Bernie Mac and Bill Bellamy and “LONGSHOT” starring Britney Spears and Paul Sorvino.

Martin and his partner, Ralph McDaniels, founded the first music video program devoted to hip-hop - Video Music Box - in 1984.

“We are fortunate that such a talented industry legend has chosen to join our team. Lionel has an exciting style and his unique talents will enhance the creative excellence offered in Studio One’s highly anticipated summer product introduction,” stated Lawrence Ryckman, President of subsidiary Studio One Entertainment, Inc.

"I am pleased to join a company that I believe will revolutionize the audio/video industry. Studio One will allow artists to create quality performances using state of the art equipment, with a convenience never before available," said Martin.

Lionel will work directly with senior Studio One creative team members, creative director, Max Soussan and technical director of video production, Emmy Award winner Matt Long.

About Studio One Media, Inc.

Studio One Media, Inc. ([SOMD](#)) is a Scottsdale, Arizona based company that is engaged in the design and manufacturing of a proprietary (patents pending), self contained interactive audio/video recording and conferencing studio designed for installation in shopping malls and other high traffic public areas. The Studio One(TM) Kiosk will enable the public, for a fee, to record their video and voice images in a portable state-of-the-art recording studio environment and enter their performances in music, modeling and other talent related contests.

Forward-Looking Statements

The statements in this press release regarding any statements, which are not historical facts, are forward-looking statements. Such statements involve risks and uncertainties, including, but not limited to costs and difficulties related to seeking investment, ability of Studio One to successfully compete in the entertainment industry, Studio One's ability to successfully market its products, access to corporate financing, costs, delays and any other difficulties related to Studio One's business plan, risks and effects of legal and administrative proceedings and governmental regulation, future financial and operational results, competition, general economic conditions and the ability to manage and continue growth. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual outcomes may vary materially from those indicated. Important factors that could cause actual results to differ materially from the forward-looking statements we make in this news release include market conditions and those set forth in reports or documents we file from time to time with the U.S. Securities and Exchange Commission. We undertake no obligation to revise or update such statements to reflect current events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.