

Winner to Perform on the Main Stage of The Comedy Store in Hollywood!

SCOTTSDALE, AZ -- (Marketwire) -- 08/10/09 -- Studio One Media, Inc. ("Studio One") (**SOMD**), announced today that it has partnered with legendary comedy club, The Comedy Store, to create "The Comedy Store/MyStudio Comedy Challenge." Contestants can enter the comedy challenge by recording a comedy video at Studio One's MyStudio personal video recording studio located in the Scottsdale Fashion Square mall in Scottsdale, Arizona and submitting it for entry at www.MyStudio.net. The comedian with funniest comedy video, as judged by The Comedy Store, will receive an all expenses paid trip to LA to perform on the main stage of The Comedy Store on the evening of Friday, September 18th. The contest runs from August 10, 2009, through September 13, 2009, and is open to all styles of comedy.

"The Comedy Store has been the leader in showcasing new comedy talent for decades," said The Comedy Store general manager, Dean Gilbert. "MyStudio is a great new innovative way for comedians to be seen and heard by the public and the industry and we're excited about seeing the video entries in this contest."

The Comedy Store is the world's most famous comedy club and is located in West Hollywood, California, at 8433 Sunset Boulevard on the Sunset Strip. It was opened in April 1972 by comedians Sammy Shore and Rudy DeLuca and is owned and operated by Mitzi Shore. Its alumni consists of famed comedians such as David Letterman, Jim Carrey, George Carlin, Chevy Chase, Rodney Dangerfield, Robin Williams, Jay Leno, Eddie Murphy, Dennis Miller and many more.

"The first comedy club I ever went to in Los Angeles was The Comedy Store. As someone who wanted to break into the comedy business, it was like walking into the Vatican," said Tony Vicich, Director of Comedy for MyStudio. "We are very excited to partner up with The Comedy Store and offer the contest winner the incredible opportunity to perform on the same main stage that has been graced by some of the world's greatest comedians."

To enter the contest, record a comedy video at the MyStudio personal video recording studio located at Scottsdale Fashion Square mall and then follow the simple entry instructions posted on the MyStudio.net website. Alternative means of video entry are available at MyStudio.net. The winner will be announced online at MyStudio.net.

About MyStudio

MyStudio is a self contained, state of the art, high definition (HD) interactive audio/video recording studio designed for installation in shopping malls and other high traffic areas. MyStudio offers the public true recording studio quality audio and broadcast quality video from a proprietary (patents pending), stand-alone recording studio for \$20 for a five minute session. MyStudio offers the consumer a seamless way to overcome the technological and quality hurdles which are often barriers for the creation of user generated video content. MyStudio and its accompanying website www.MyStudio.net, uniquely incorporate the best elements of some of the world's leading internet and entertainment properties, all in a single entertainment venue.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. Using Hollywood- style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. User videos are automatically uploaded to the MyStudio website, which offers free member profile pages and video sharing in a social networking environment. From the website, members can also order a free DVD of their video, download MP3 audio files of their music and print high quality pictures from their videos.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company based in Scottsdale, Arizona. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. In the fall of 2008, Studio One introduced its groundbreaking MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall and recently announced two new studios soon to be located in Los Angeles and New York. Studio One has entered into several entertainment industry partnerships including multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and reality TV giant, Mark Burnett Productions.



Released By:
Studio One Media, Inc.

Rating:  Related Stocks:

SOMD

 Print

 Email

 Share

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

Media contacts:

Anna Madrid

480-559-4711

amadrid@studioonemedia.com

www.MyStudio.net