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MyStudio® Video Lands Houston Girl Coveted Spot on the Stage of the Famed Apollo Theater in New York

Video Performance Recorded at Scottsdale, Arizona's MyStudio® Location Opens Up Golden Opportunity for 12 Year Old at the Apollo Theater in New York

PHOENIX, AZ--(Marketwire - September 8, 2009) - Studio One Media, Inc. ("Studio One") (OTCBB: [SOMD](#)) just announced that 12 year old [MyStudio.net](#) Member, Diamond Holloway, will perform at the famed Apollo Theater (www.apollotheater.org) in New York on September 9th. [Diamond's MyStudio.net video performance](#) was all it took for her to win 1 of only 6 coveted spots in a youth talent competition for which hundreds of kids from across America auditioned.

On Wednesday, September 9, 2009 at 7:30 pm, the Apollo Theater will recognize its long and storied history with Gospel Music by hosting a special Amateur Night where Gospel's best new faces will perform on the World's most critical stage. The special guest host for the evening will be WLIB Personality, Pastor Hezekiah Walker with a special performance from the WLIB Gospel Choir.

Diamond Holloway couldn't resist recording a tune inside the MyStudio located inside Scottsdale Fashion Square mall while she was on vacation with her parents in Arizona. She never imagined that this one impromptu moment inside a shopping mall would help land her on the same stage as some of the biggest legends in music.



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Diamond was born in New Orleans, LA, into a singing family and has been involved in dancing and singing recitals since she was 3 years old. Her mother aunts and uncles traveled throughout Memphis, TN as a gospel quartet singing group called the Brown Singers. Diamond also has roots in Blues music because her Grandmother Stella Reeder's father, McKinley "MC" Reeder, was one of the first prominent African-American proponents of propagating the blues sound into main stream American music through his venue, the "T-99" social club in Osceola, Arkansas, where the late Albert King, among other popular blues artist, performed regularly. Diamond has performed in many charity events and she attributes her abilities to her faith in God and her parents.

The Apollo's signature talent competition has been entertaining audiences on Wednesday evenings since the Apollo's very first season and has launched the careers of some of the world's greatest entertainers, including Ella Fitzgerald, James Brown, and Michael Jackson, to name only a few.

About MyStudio

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high quality production and uploading of video content onto the internet. MyStudio opens up a new world of opportunities for the creation of user generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, Members can enter contests, order a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and West Hollywood, California. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly-owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall. Studio One has completed multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and Reality TV giant, Mark Burnett Productions.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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