

B|W|R Public Relations

5700 WILSHIRE BOULEVARD, SUITE 550, LOS ANGELES, CALIFORNIA 90036

☎ 310-550-7776 (phone) 📠 310-550-1701 (fax)



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Media contacts: Eric Green / Mary Kaye Daniels
310-550-7776 / 212-901-3920

egreen@bwr-la.com / marykaye.daniels@bwr-ny.com

MYSTUDIO TO BEGIN AUDITIONS FOR MARK BURNETT'S "ARE YOU SMARTER THAN A 5TH GRADER?"[®]

MYSTUDIO BEGINS CASTING FOR THE FIRST OF MULTIPLE MARK BURNETT REALITY TV SHOWS

SCOTTSDALE, Ariz. (April 27, 2009) – **Studio One Media, Inc.** (OTCBB: SOMD) today announced that it will begin hosting auditions for the hit TV show "**Are You Smarter Than A 5th Grader?**" on April 27, 2009, at the MyStudio interactive video recording studio located in Scottsdale Fashion Square Mall, in Scottsdale, Arizona. The auditions are open to both kids and adult contestants, 7 days a week. The audition is pursuant to a broad-based, multi-year agreement between Studio One and **Mark Burnett Productions** to use Studio One's revolutionary **MyStudio**[™] video recording studios to augment the casting of Mark Burnett reality TV shows.

"Are You Smarter Than A 5th Grader?"[®] is a television game show in which a contestant has the opportunity to win cash and/or prizes by answering questions taken from grade school curriculum. 5th graders are encouraged to audition for the chance to be one of the class on the show for the 2009-2010 season. Auditions for the kids will run through May 15, 2009. Additionally, men and women that are 18 years of age or older may audition to be a contestant on the show. Auditions for adult contestants will run through July 31, 2009. The show is hosted by Jeff Foxworthy.

MyStudio provides an easy, streamlined and convenient way for the public to create private, high quality audition videos in which to best showcase their talents. Audition videos can be created by going to the MyStudio, recording a video and then following the easy steps for submission at www.MyStudio.net. Additional details for the audition may be found by going to the audition page at the MyStudio.net website.

About Mark Burnett Productions

Mark Burnett Productions (MBP) is a leading production company for primetime television, cable, and the Internet, and has produced over 1,100 hours of television programming which regularly airs in over 70 countries around the world. MBP revolutionized television with hits such as Survivor (CBS), The

Apprentice (NBC), Rock Star (CBS), the DreamWorks co-production On The Lot (FOX), P. Diddy's StarMaker (produced with P. Diddy (MTV), The Contender (Versus), and the smash hit Are You Smarter Than A 5th Grader? (FOX), which is currently being produced in 51 countries, and the daytime syndicated hit, Martha. In the summers of 2007 and 2008, MBP entered the world of award shows, when Mark Burnett served as executive producer for the MTV Movie Awards. In October of 2007, MBP opened Mark Burnett Productions Asia, a joint venture with Genting International, to both create new content for and adapt established formats in the Asian market. Since 2001, MBP has garnered a total of 51 Emmy nominations with 5 wins, and has won 4 People's Choice Awards. Mark Burnett has been named one of the most influential people in the world by TIME magazine and TV Guide's most valuable player and, in 2007, was inducted into the Broadcasting and Cable Hall of Fame.

About Studio One Media, Inc.

MyStudio is a self contained, state of the art, high definition (HD) interactive audio/video recording studio designed for installation in shopping malls and other high traffic areas. MyStudio offers groundbreaking quality from a proprietary (patents pending), stand alone recording studio. MyStudio and its accompanying website, www.mystudio.net, uniquely incorporate the best elements of some the world's leading internet and entertainment properties, from video sharing, to social networking and talent based contests made popular by Reality TV, all in a single entertainment venue. Given that reality shows often hold live auditions in only a handful of cities, for only a day or two at a time, MyStudio has the potential to significantly expand audition opportunities for millions of people in markets across the U.S. as the studios roll out nationwide.

MyStudio enables a user, for a \$20 fee, to record an HD video with a quality, ease and convenience never before available to the general public. It can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. By using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds in which to create their video. Every user can easily upload their video to the MyStudio website which offers video sharing and member profile pages in a social networking environment. From the website, each user can also order a free DVD of their session. Studio One launched its first MyStudio in Scottsdale, Arizona in September and is targeting additional high profile cities in 2009.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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